

Name: _____

Date: _____

How can I persuade you?

T Q X D M E Q M F A E J W X F D X I N H E D O T
N U B N L A N O S R E P R D T T H R U A Q S X S
M E Y W M A Z K V C R J Y C A W H U C S V J V V
H M C M D J N O I T S E U Q L A C I R O T E H R
C O N C L U S I O N A T T H E E N D C D E Q R M
N P I T Y H D E J X B C N E A N N G R G K Z J I
T E L O B R E P Y H G B D C Q K I A A U T R G Z
E Y H O R K C X H P L C F E U J M U J D C L N Q
L O U M Q P O M Q U K F F E E A G H G Q O E Y J
Y M M Y D G H A P K O N U X T N O A V G Q C F B
T L Q E Y Y E C V D E H X I A S Y F C L F G T X
S Y C V U X S Z A Z R W C L M X S J T U I R T T
L F U S O L I X C Y A S G L V J B Q M X Z C L F
A U W V E A O K E S T N X D A S V Y J P C H X K
M V S W F B N I Q A I R P S T N I O P E H T O T
R B I E U T U F R C B N K X Y U X C J C S N P P
O B Y Y V W O T N X H W P G J V K I R I C O P V
F D S X L R C I H J C E C B T E H D J F Z H K U
Y X W B H K V Y J S J G V E C I R M Z I J Q M R
O S C I E N T I F I C F A C T V P Z L C C K O O
E J R J O L K Y A L E D I K D I I C Z E L J I K
E R U C P X P D Y Z W M B Q P G C G V P X O I C
X E B T U Z X J M N Q T T Y T H X I S S M N S H
S F N T M E C N E I D U A N O S U C O F U S X M

conclusion at the end

convincing language

Rhetorical question

Focus on audience

Scientific fact

dramatic start

To the point

Formal style

Hyperbole

Specific

Cohesion

Personal