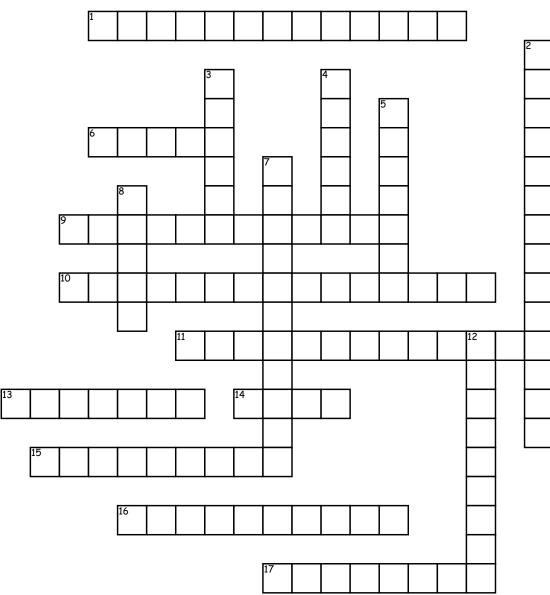
Insurance Key Terms



<u>Across</u>

1. a risk that meets the ideal criteria for efficient insurance

6. serious and immediate danger

9. person or group in whose name an insurance policy is held

10. hazard or condition that has either a high likelihood of loss, or in which the insurance would be considered against the law

11. the amount of money that an individual or business must pay for an insurance policy

13. a person or organization covered by insurance

14. a situation involving exposure to danger

15. - a person or thing whose presence or behavior is likely to cause embarrassment or put one at a disadvantage

16. able to be deducted, especially from taxable income or tax to be paid

17. the treatment of an issue by the media

Down

2. the forecasting and evaluation of financial risks together with the identification of procedures to avoid or minimize their impact. (managing risk)

3. a course or principle of action adopted or proposed by a government, party, business, or individual.

4. a danger or risk

5. a person or company that underwrites an insurance risk; the party in an insurance contract undertaking to pay compensation

7. the extent to which something is probable; the likelihood of something happening or being the case

8. state or assert that something is the case, typically without providing evidence or proof

12. a company or government agency provides a guarantee of compensation for specified loss, damage, illness, or death