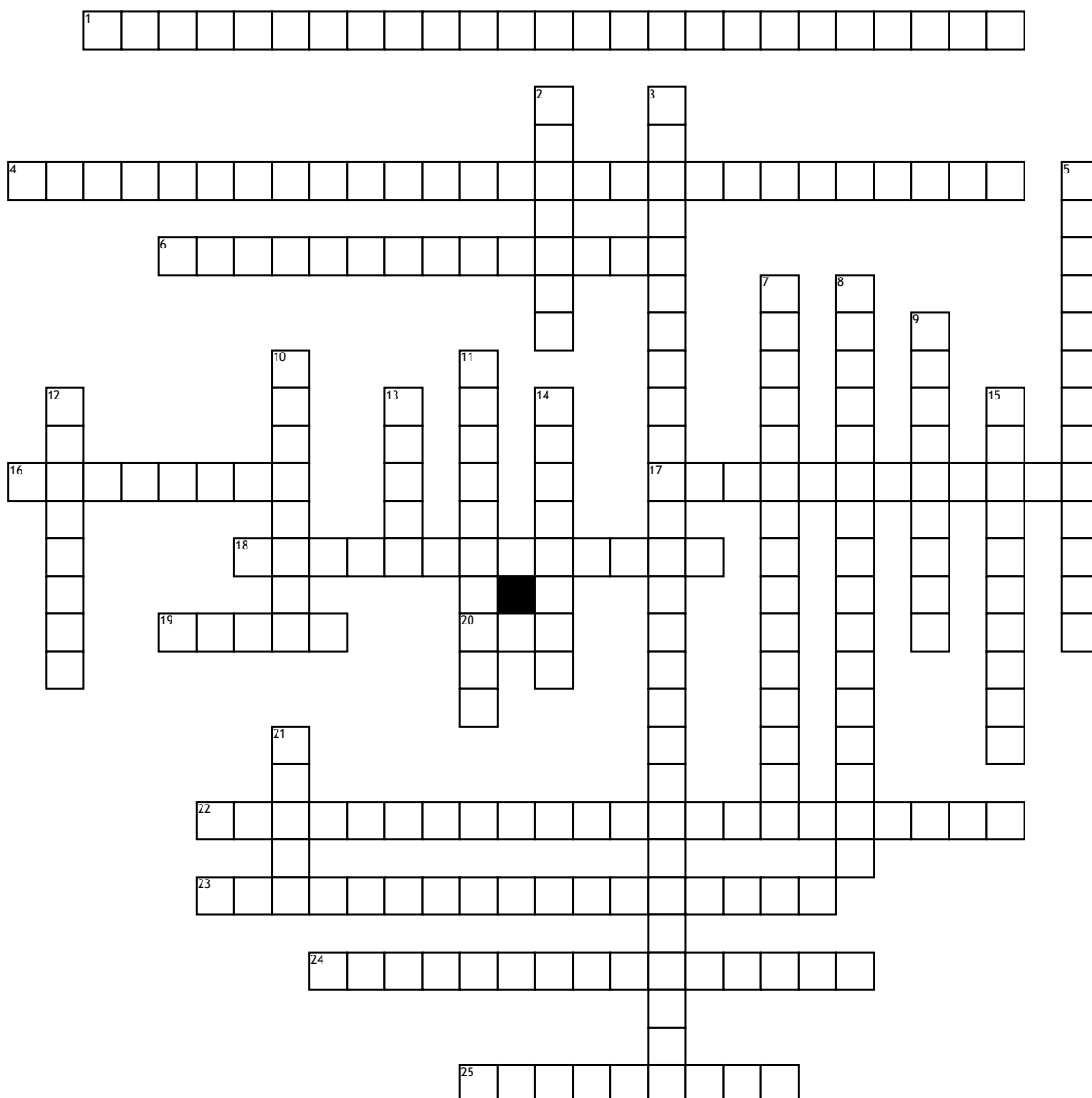


Name: _____

Date: _____

Into to Business



Across

1. Common reason for failure?
4. main purpose for testing of the products and services
6. money used to start up a new small business or help a business expand
16. What is an important consumer resource for purchasing and research?
17. takes a risk to start a business to earn a profit
18. employers fewer than 500
19. members can provide assistance in special areas of operations
20. Our bankruptcy laws provide ____ plans
22. programs offered in cooperation with colleges and universities to provide management counseling

23. What percent of small business are retailing?

24. value of any alternative that you give up when you buy something else or make another choice

25. _____ today are very interested in achieving a balance in the work force.

Down

2. situation in which the business is discontinued with a loss to at least one creditor

3. government-funded organization that helps small-business owners

5. What percent of small business firms use some sort of credit to finance their operations?

7. one that has been in operation for less than three years

8. Process of starting, organizing, managing, and assuming the responsibility for a business.

9. 11% of small businesses

10. consumer who is dealing with a specific business

11. business which does not have enough money to pay its creditors

12. person who buys and uses goods or services

13. attached to or printed on a product and provides useful information

14. person or business that is owed money

15. They are at least ____ years old.

21. indicates the quality or size of a product