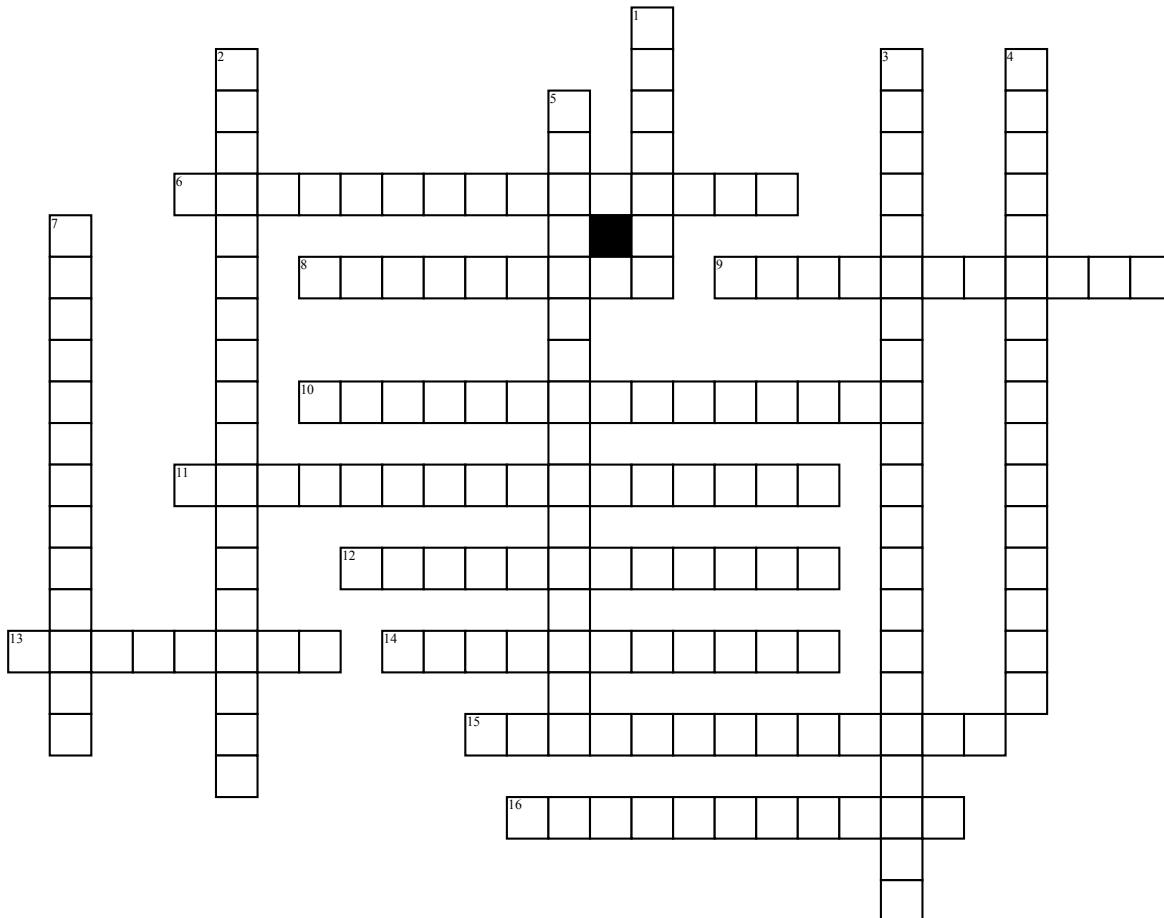


Intro to Business ch.5-ch.9



Across

6. A business that operates on the internet
8. this is a contractual agreement to use the name and sell the products or services of a company in a designed geographic area
9. A company that is registered by a state and operates apart from its owners
10. This establishes the scope and purpose of a company and reflects its values and beliefs
11. This holds a firms owners responsible for no more than the capital that they have invested in

12. A written description of a new business venture that describes all aspects of the business

13. purchased goods from a wholesaler and sells them to consumers

14. This is an organization that is owned and operated by its members

15. Also known as a virtual business

16. A business owned by two or more people who share risks and rewards

Down

1. The business art of money management

2. When the owner is responsible for the companies debts

3. this is a type of organization that focuses providing a service without a profit

4. The brief account of the key points contained in a business plan

5. This expresses the specific aspirations of a company and the major goals it will try to reach

7. This is defined as an independently owned business that has the owner as the manager