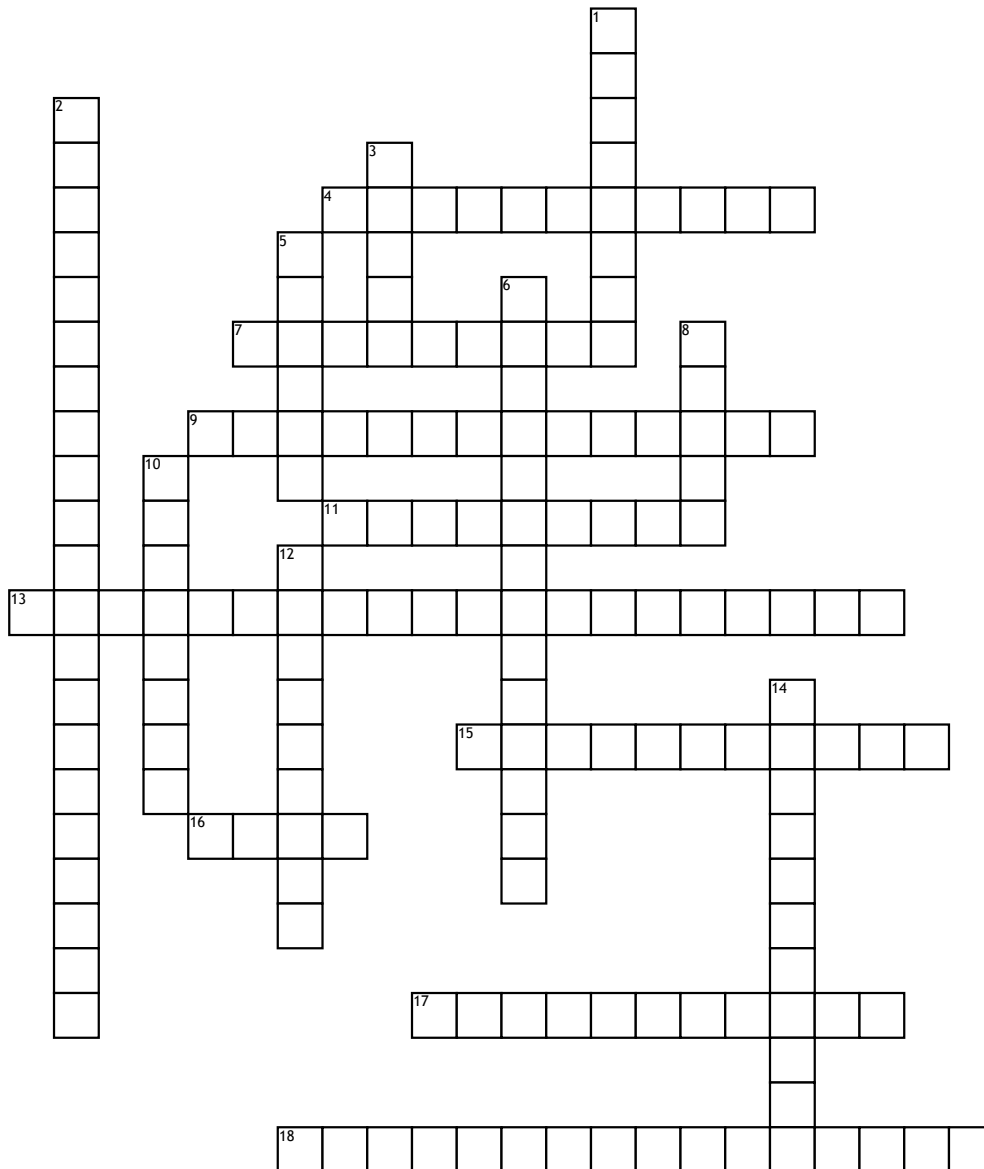


Investing in the Stock Market



Across

4. all transactions involving the buying and selling of stock shares issued by a company

7. the net worth of a company

9. shares which pay fixed dividends and have precedence over common stock

11. the difference between the closing price of the share from the prior day and the current day

13. a person with a _____ has money invested in a variety of investment tools to decrease risk

15. the _____ of the stock changes between the time the buyer purchases and sells a stock

16. a type of debt that a company issues to investors for a specified amount of time

17. the most typical kind of stock

18. how much income a company has available to pay in dividends and reinvest as retained earnings on a per share basis

Down

1. dividends for each stock are stated as a percentage known as the _____

2. _____ are companies which give consistent returns even when the economy is suffering because their products are always in demand

3. a share of ownership in the assets and earnings of a company

5. a person who is licensed to buy and sell stocks

6. _____ are from nationally recognized companies which dominate the industry

8. the price of the last share sold for the day

10. to decrease the potential risks associated with investing in the stock market, a person must be able to _____ and track stocks.

12. distributions of earnings a corporation pays to stockholders

14. _____ are from companies which have a low market price considering their historical earning records