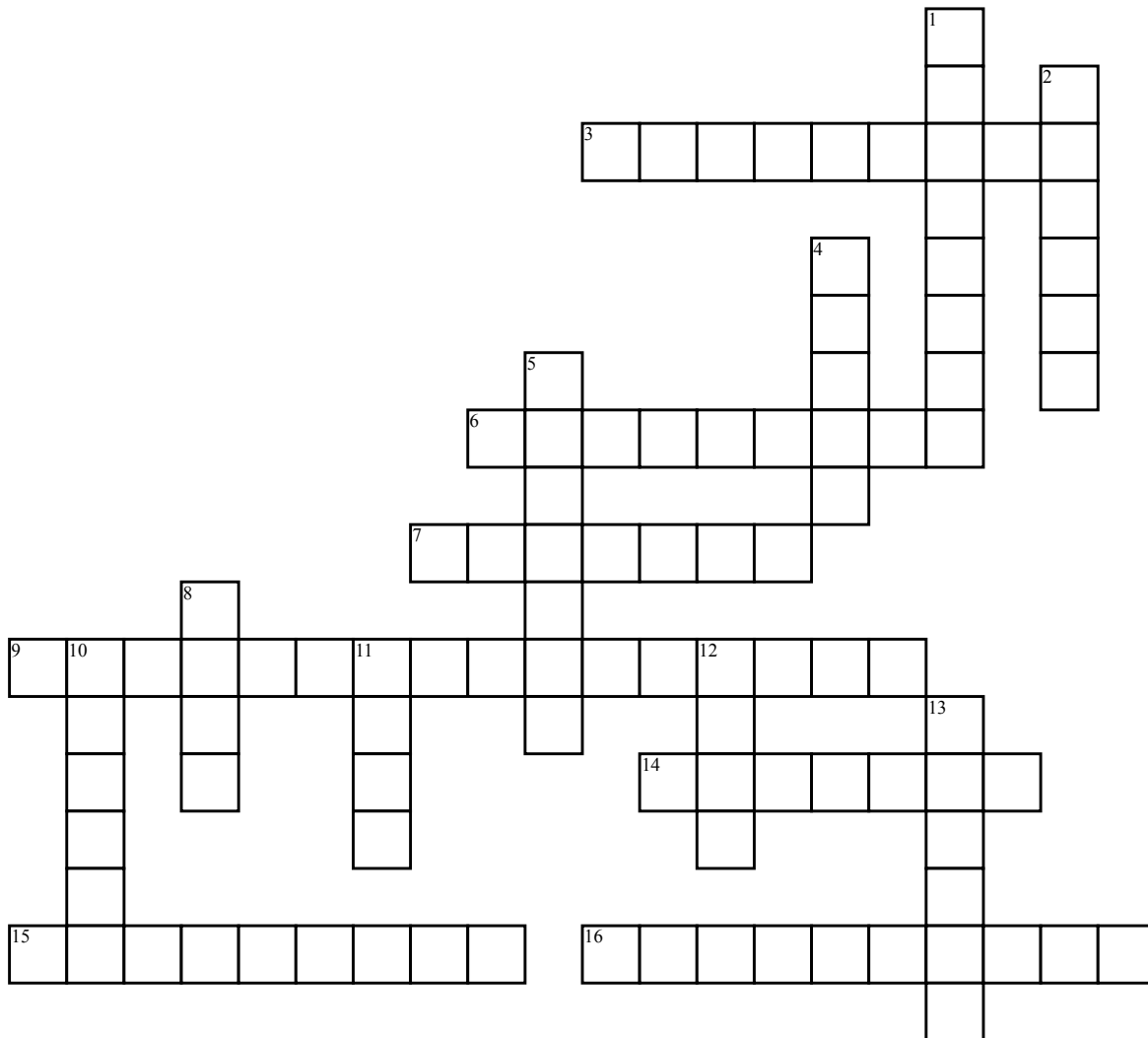


Name: _____

Date: _____

Journalism Terms



Across

3. a news story that represents an opinion

6. a story entirely based on facts

7. any descriptive or explanatory material under a picture

9. news material that misleads or misrepresents facts

14. a pictorial publication that often sensationalizes a story

15. a tactic used in journalism to get the consumer to buy a product

16. the work of gathering news

Down

1. a news story that reports on the deceased

2. a short statement used to identify a product to a potential buyer

4. significant information made available to a reporter

5. a story that appeals to a reader due to human interest angle

8. the printed inscription that contains the name of the newspaper

10. a person who prepares material for publication

11. to continue a story on another page

12. the opening of a news story that contains the 5W's

13. a clever lyrical song use to capture viewers attention to a product