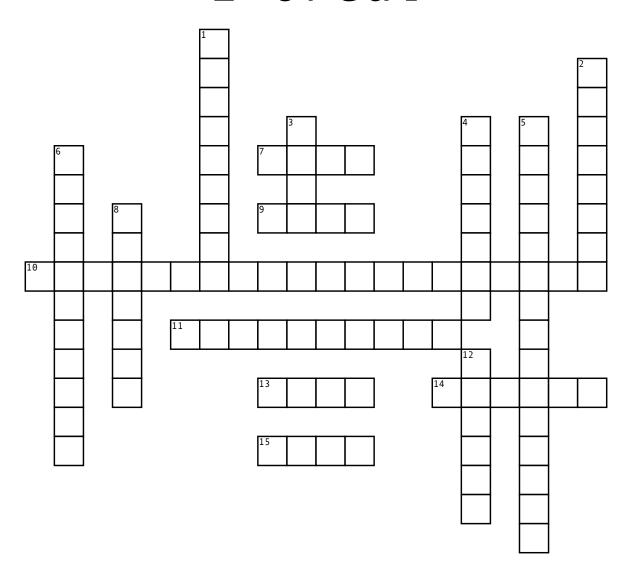
L'Oréal



<u>Across</u>

- 7. What was the year L'Oréal was found?
- **9.** What year did Eugène Schueller died?
- **10.** Schueller formulated and manufactured his own products, which he then sold to who?
- 11. What is L'Oréal?
- 13. What year did Eugène Schueller graduate from france's national chemical engineering school
- **14.** What is the Only one line of business

15. What year was Eugène Schueller born ?

Down

- 1. L'Oréal forms licensee Cosmair to distribute in US, which becomes what?
- 2. What did the company began with?
- 3. What was the year Schueller registered his company, the Société Française de Teintures Inoffensives pour Cheveux. The guiding principles of the company,
- **4.** What was Eugène Schueller in year 1909?
- **5.** Who was the founder of L'Oréal?
- **6.** Eugène Schueller founded the company that became what?
- **8.** Where was L'Oréal found at?
- 12. For more than a century, L'Oréal has devoted its energy to one business