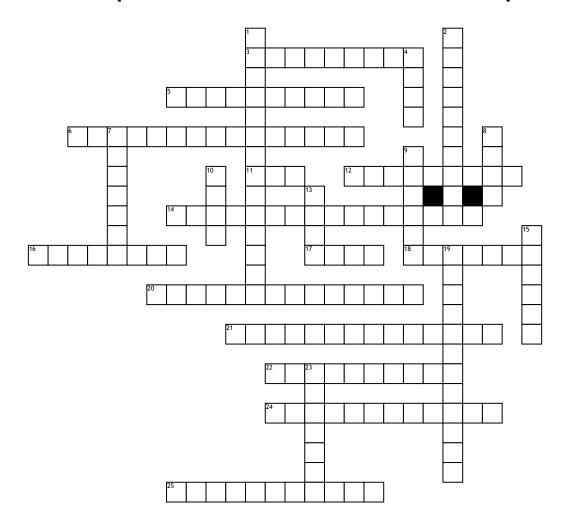
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## Macro Prospective of Tourism and Hospitality



## Across

- 3. Porter service is important at air terminals. The porters helpful behavior and attitude are essential and their training and supervision should be adequate.
- 5. Those institutions, associations, or corporations that are actually involved in the hotel and restaurant industry and advancement of hotel and restaurant education in the Philippines.
- **6.** An institution or system for dealing in the currency of other countries.
- 11. Is a primary government agency charged with the responsibility to encourage, promote and develop tourism as a major socioeconomic activity.
- **12.** Those who are practitioners in the hospitality industry, representatives of the DepEd, DOT, HRIB, TIB and other regulated agencies.
- 14. Destination area provide an excellent asset to sell to tourists. The physical characteristics of an area can be generalized as a natural scenery, climate and environment
- generalized as a natural scenery ,climate and environment.

  16. Those who are invited by the Council to become such because of exceptional and outstanding contributions to the development and growth of the hospitality or tourism industries and educational institutions.

- 17. It is an association and was organized in Hawaii in 1951.
- **18.** Is an organization of tour operators and allied members actively involved in the advocacy of responsible tourism.
- **20.** These have been proposed to maximize the economic effect of tourism and hospitality within a destination area.
- 21. Is a tourism and hospitality network encompassing both the public and private sectors
- 22. Is a relationship between two parties, usually based on a contract where work is paid for, where one party, which may be a corporation, for profit, not-for-profit organization.
- 24. Frontier Formalities
- 25. Tour buses should have large windows,comfortable seats,air conditioning unit and restroom facilities.

  <u>Down</u>
- Tourism and Hospitality should be viewed as an important part of broad based economy
- 2. Tour buses should have large windows, comfortable seats, air conditioning unit, and restroom facilities.

- **4.** Those who have rendered 10 years of outstanding service to the association either as an officer or member.
- 7. Those who are full time educators granting certificates, graduate degree in HRM, and is currently on a full time affiliated with a college or university offering HRM.
- 8. It is an association establish in 1945 in Havana.
- **9.** It is a bona fide oraganization of hotel and restaurant educators of the Philippines founded by Dr. Ignacio Pablo.
- 10. It was organized on Aug. 19-30,1991 by the Tourism Promotions Board in cooperation with the New York based Society of Incentive Travel Executives.
- 13. It was founded on Sept.12,1952 by executives from the leading hotels and restaurants in manila.
- **15.** Is the official association of non AITA Tavel Agencies which was established in 1986.
- **19.** Those schools,colleges and universities offering HRM and Tourism programs.
- 23. It was organized on May 21,1986 as a non stock,nonprofit entity

## **Word Bank**

**Balanced Growth NAITAS** Associate Honorary PATA **COHREP PAATGLI PHILTOA** Foreign Exchange IATA employment Intitutional Air travel Travel Abroad Regular **Growth Theories** DOT Travel industry HRAP Sustaining **Bus Service** Life MITE Natural Resources Bus services