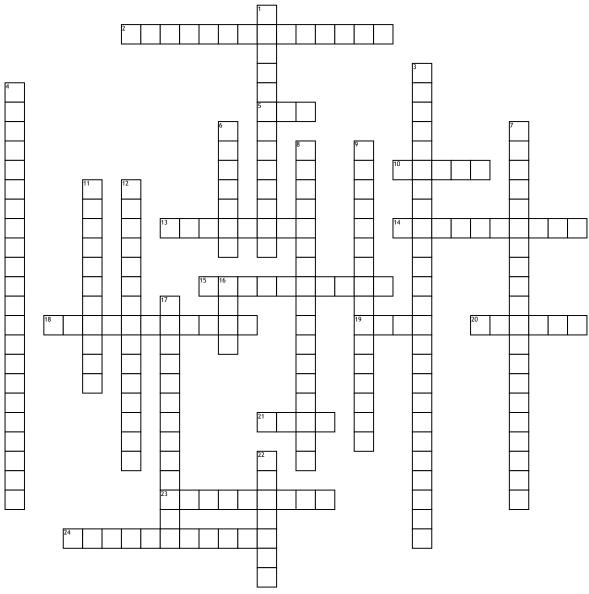
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Madison's IBA LESSON 2 CROSSWROD PUZZLE



Across

- 2. an application programming interface (API) that is used to transfer XML and other text data between a Web server and browser
- **5.** short message service. communications protocol that allows short text messages over cell phone
- 10. a concept referring to the changing trends in the use of WWW technology and Web design that have led to the development of information-sharing and collaboration capabilities
- 13. a status indicator that conveys a person's willingness and ability to engage in communications
- **14.** the practice of categorizing online content though tags
- **15.** a centralized office used for the purpose of processing a large volume of requests by phone
- **18.** a data format that adds human-readable metadata to existing code so that the data can be processed by other software
- 19. a page of collection of Web pages that can be viewed and modified by anybody with a Web browser and access to the internet

- **20.** a web page that integrates content and scripts from multiple web sites to create new applications
- ${\bf 21.}\ {\bf spam}\ {\bf that}\ {\bf is}\ {\bf delivered}\ {\bf through}\ {\bf instant}\ {\bf messaging}$
- **23.** method by which a blogger receives notification when other bloggers link to his of her blog entry
- **24.** the integration of telephony and data technologies

Down

- a problem-solving model in which a task ordinarily performed by one person is outsourced to a large group or community in order to obtain and analyze large amounts of data
- 3. a business trend that seeks to simplify and integrate all forms of communication. also, a set of technologies that enable voice to be converted into text, and vice versa
- **4.** the ability of a group to exhibit a greater degree of intelligence by solving problems collaboratively compared to the intelligence of an individual member
- **6.** the use of audio or video digital-media files that are distributes through Web feeds to subscribed users

- 7. a computer-based method of communication in which uses can type and view messages sent to one or more recipients, and view the responses immediately
- **8.** a technology that converts voice into data packets for transmission over a packet-switched IP network. allows the use of the internet for real-time voice and video traffic
- the practice of creating networks of friends, associates, and clients who can discuss topics in common. online social networking is a powerful concept used by individuals and businesses worldwide
- 11. a Web 2.0 implementation by which Web data is contextualized with the addition of machine-readable metadata
- **12.** a person's ability to use technology in non-stationary positions and in transit
- 16. a programming methodology that uses a number of existing technologies together and enables Web applications to make incremental updates to the user interface without the need to reload the browser page
- 17. a call center that allows consumers to contact agents via avenues other than by telephone
- ${\bf 22.}~{\bf a}$ data format for delivering Web content that is updated frequently