

Name: _____

Date: _____

Marketing

Q S P X H M C W M U W Z E R M O N E Y S O T V S
I E F U U Y W I M S B C D V H W R X E G X G A E
O C F W U J Q M T M W D N U A Y F W S Q B K Z C
S I R W U R P E I M B V M E T L Z J O U K C P R
T V W A G T G X Z F H E N A M F U S B L C L A U
C R R T C R X B S R H R E R F C Y A A I A E F O
U E L X A I T O J B G Q F A J Z L P T N D G D S
D S Q T L N K A D X R C A C X P L X S I I Z N E
O R E S E A R C H B T Y F H E T M M N B O X B R
R Z L C U S T O M E R S U I V W A O Y X B N Q K
P F G S S F J W Z G E H O E P R I D N G V B B U
U V N E H U P L Y G M X O V K T X L W W F L M H
O F F V N R J H D I B A Z E O A P P Y X C T W N
H J Y I A F P O Y P N V T M C H O I C E S C O Y
C R V T K E J X O F T I O W E C P B M C C O K S
H V O C P Q I R D E N R R M M T V L Q O C N Q B
Q L G E V Z H W L G P W C Q Z Q T G E B U S D T
A R K J U J R C P B L S Y T Y T J Z G W T I S Q
T W X B W W R R E R X F A C I L I T I E S S F X
N K L O R S O U D Y H Q R F U N Y L A T P T M F
D I U E S C C V S S E N I S U B A K J U Q E Q E
Z N V W E I X Q F P P T N U R A A H K F H N V E
W Z E S O L C J W A E Y A G R T X F B S J T D F
C P S N S E I G E T A R T S G N I T E K R A M I

Marketing strategies
facilities
promotion
research
business
targets

marketing process
consistent
Resources
services
choices
plans

Evaluation
Objectives
customers
products
achieve
money