

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Marketing Mix



- PRODUCT-ORIENTED
- INTRODUCTION
- DISTRIBUTION
- AIR-FREIGHT
- SEA-FREIGHT
- PROMOTIONAL
- PENETRATION
- DEVELOPMENT
- E-COMMERCE
- WHOLESALE
- BILLBOARDS
- SATURATION
- LIFESTYLE
- PIPELINES
- COST-PLUS
- RAILWAYS
- CONSUMER
- RETAILER
- SKIMMING
- MATURITY
- SEGMENTS
- DECLINE
- REVENUE
- SUPPLY
- DEMAND
- PLACE
- AGENT
- SWOT

Q Q N N D E V E L O P M E N T B D D O P X J Q E  
P K T O K S G B Q W Q O K D S D R A O B L L I B  
R F D I C W P E Z N O I T U B I R T S I D K Q E  
O R W T P O C O P L A C E E C O M M E R C E Q D  
M H K C R T P O S Z S E X O D S X P D N J D O G  
O V E U O C R I R A I L W A Y S U W E B Q K U N  
T T O D D Z O M U E G H M F W S Z R C I X X N N  
I H Z O U W F Y I N F P A G C U O G L P P L J L  
O T O R C H C U D U B D C I M J U J I M U P W S  
N T V T T I L C S V S C X G R J O D N V H D X T  
A P I N O C O S T P L U S T V F N W E A N X E N  
L P J I R I Y T I R U T A M E I R E N A W L S E  
S Q Y N I Q C R E L A S E L O H W E M Y Y D E M  
K L D L E Z L Z X E B W C K G Y X E I T W X A G  
L D W V N Y P M K M T A E B H N D G S G W F F E  
M I P D T V W F A I C A T T W R I E E C H K R S  
S K V S E N I L E P I P X Q U V F M D D Y T E B  
H S M V D S W S L A V X D S E I Z T M L R Q I E  
S A T U R A T I O N C F L U L R X N P I Y T G Q  
S N O S H I E F Q D D H Z P Z N U P T H K X H E  
N O I T A R T E N E P X C O N S U M E R Z S T Z  
T E O V P I A T N E G A S Q Y S S K E S M I R S  
Q U Y X Q O G Q W S O V E V J G R C A R R R O G  
W C B N E U N E V E R Q R E L I A T E R L E M I