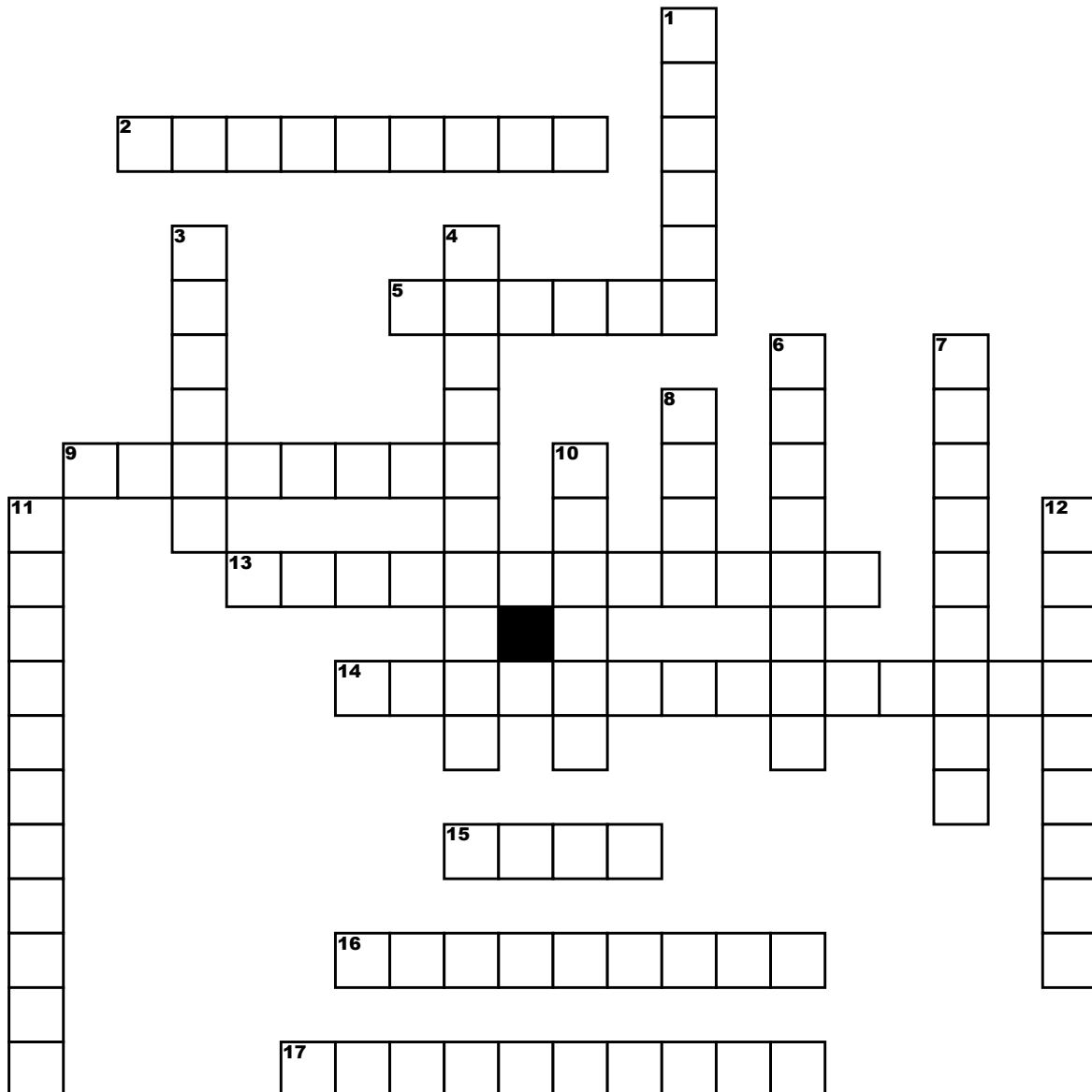


Name: _____

Date: _____

Marketing Vocabulary



Across

2. The action or business of promoting and selling products or services

5. a financial gain

9. a person, company, and country that supplies goods for sale

13. Someone who starts a business

14. The cost of a good sold by a wholesaler

15. an amount of money lost by a business

16. people employed in an organization

17. The process of dealing with or controlling things or people

Down

1. an estimate of income for a set period of time

3. a person who gives financial support to another person

4. the owner of a business

6. a person who purchases goods

7. Activity that provides active encouragement for the furtherance of a cause

8. increase in value

10. an area in which commercial dealings are conducted

11. The activity of advertising for commercial products

12. a complete list of items such as property and goods in stock