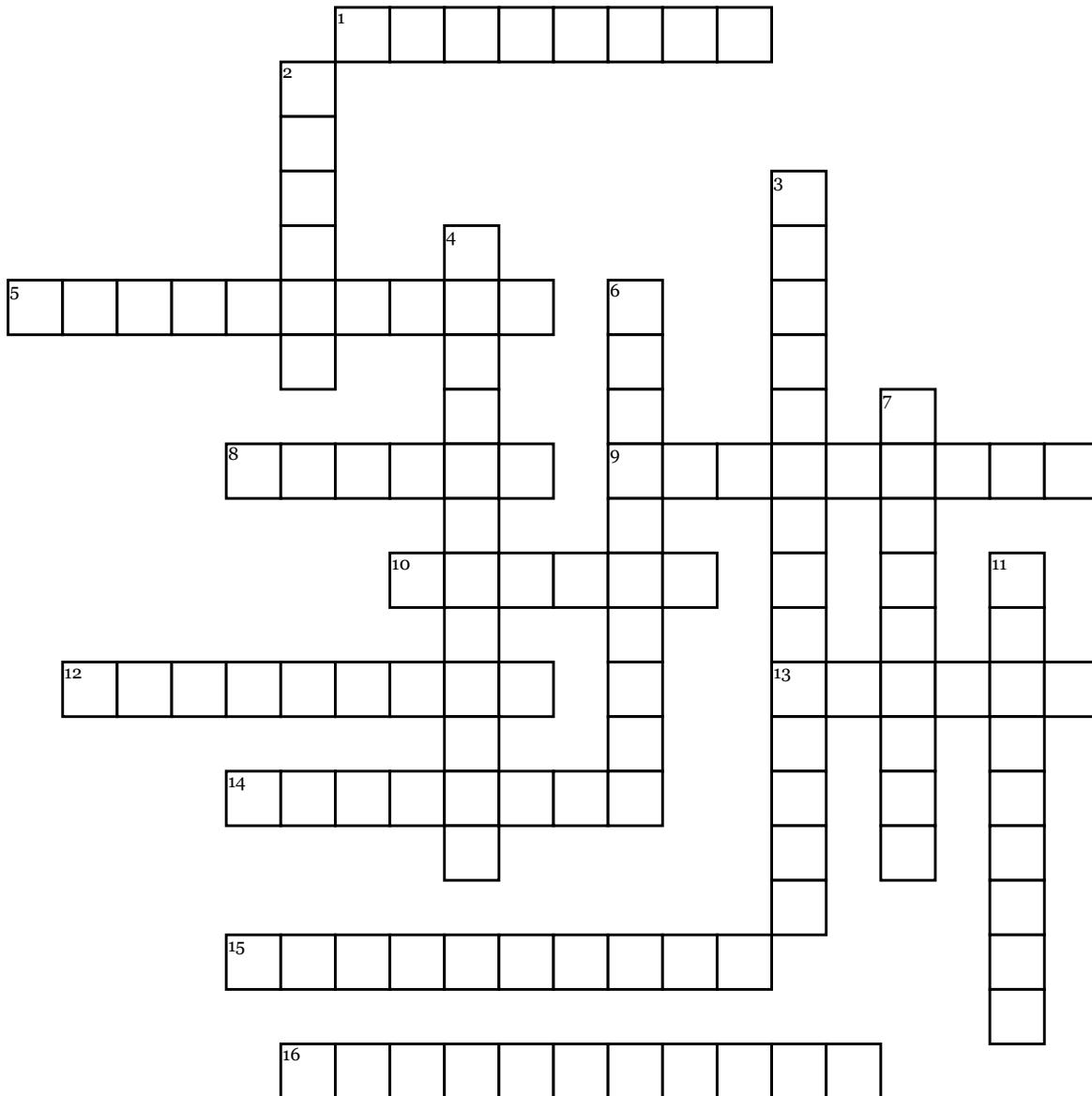


Marketing Vocabulary



Across

1. A person, company, or country that makes, grows, or supplies goods is called a _____.
5. The people in charge of running specific parts of a company or an organization is called _____.
8. Allowing or providing a particular amount of money is called a _____.
9. People employed in an organization or engaged in an organized undertaking is called _____.
10. A financial gain or an amount of money earned is called a _____.

12. The action or business of promoting and selling products or services is called _____.

13. A regular customer of a store, restaurant, or theater is called a _____.

14. A person who purchases goods and services for personal use is called a _____.

15. Anytime a company produces profit or realizes increased value is called _____.

16. The profession of producing commercials for services is called _____.

Down

2. A place where most people go to buy goods and needs is called a _____.
3. The full cost of an item is called a _____.
4. Someone who starts a business is called an _____.
6. The owner of a business or a holder of a property is called a _____.
7. A complete list of items such as property, goods, or contents of stuff is called an _____.
11. The action of raising someone to a higher rank is called a _____.