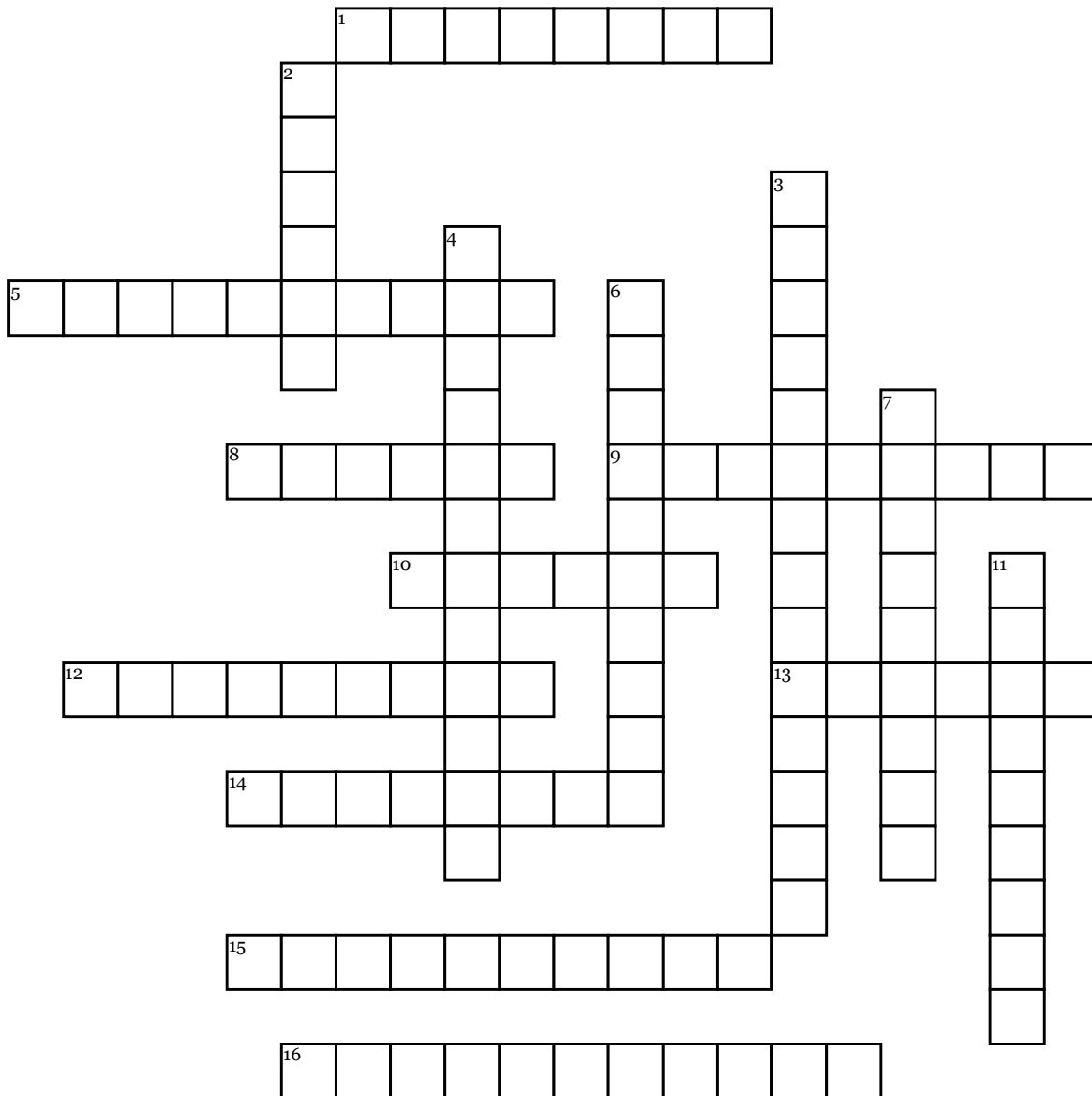


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Marketing Vocabulary



## Across

1. A person, company, or country that makes, grows, or supplies goods is called a \_\_\_\_\_.
5. The people in charge of running specific parts of a company or an organization is called \_\_\_\_\_.
8. Allowing or providing a particular amount of money is called a \_\_\_\_\_.
9. People employed in an organization or engaged in an organized undertaking is called \_\_\_\_\_.
10. A financial gain or an amount of money earned is called a \_\_\_\_\_.

12. The action or business of promoting and selling products or services is called \_\_\_\_\_.
13. A regular customer of a store, restaurant, or theater is called a \_\_\_\_\_.
14. A person who purchases goods and services for personal use is called a \_\_\_\_\_.
15. Anytime a company produces profit or realizes increased value is called \_\_\_\_\_.
16. The profession of producing commercials for services is called \_\_\_\_\_.

## Down

2. A place where most people go to buy goods and needs is called a \_\_\_\_\_.
3. The full cost of an item is called a \_\_\_\_\_.
4. Someone who starts a business is called an \_\_\_\_\_.
6. The owner of a business or a holder of a property is called a \_\_\_\_\_.
7. A complete list of items such as property, goods, or contents of stuff is called an \_\_\_\_\_.
11. The action of raising someone to a higher rank is called a \_\_\_\_\_.