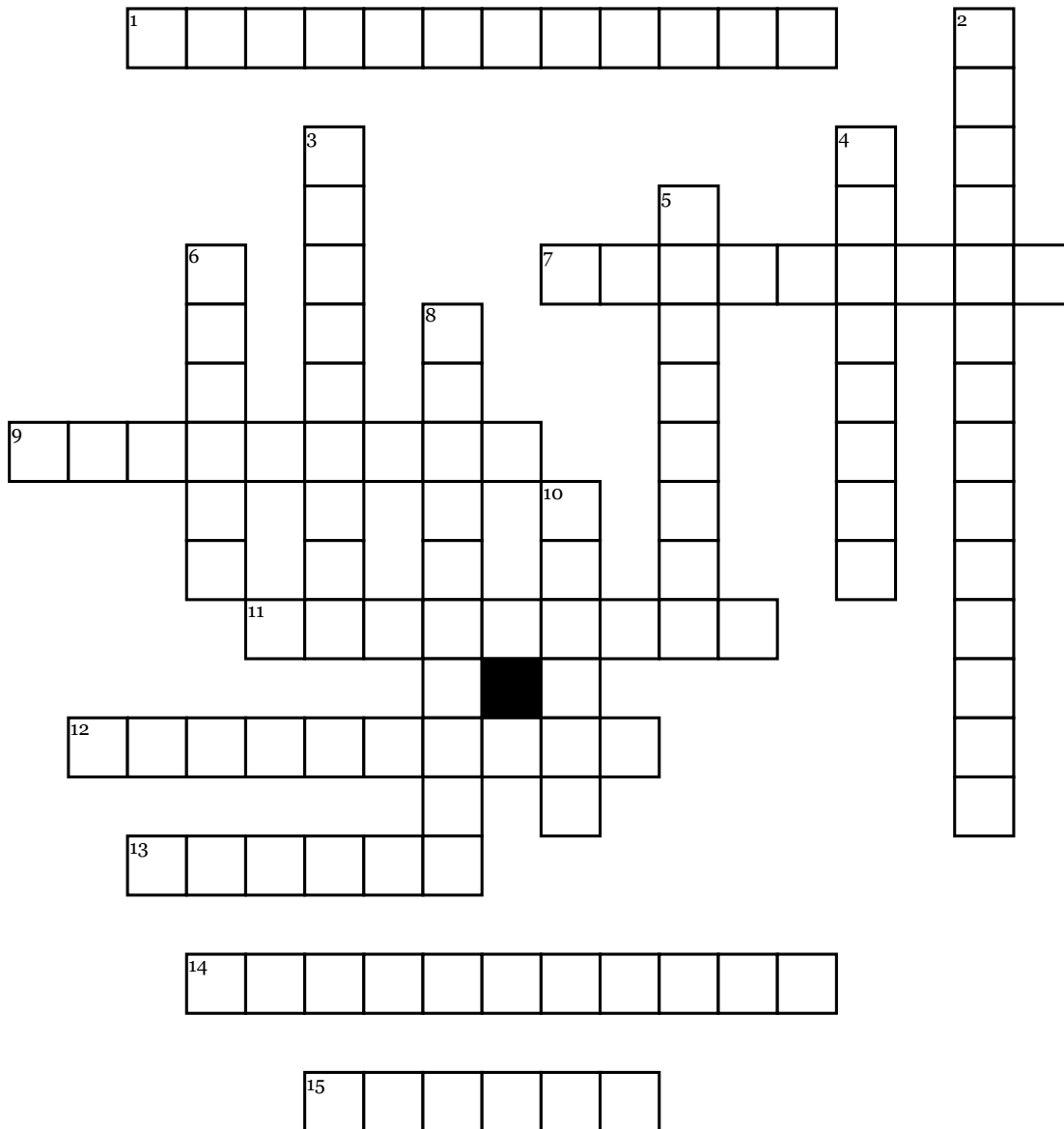


Marketing Vocabulary



Across

1. Someone who starts a business

7. people employed in an organization or engaged in an organized undertaking such as military service

9. the action or business of promoting and selling products or services, including market research and advertising

11. a quantity of goods held in stock

12. the owner of a business, or a holder of property

13. 1.a financial gain, especially the difference between the amount earned and the amount spent in buying, operating, or producing something

14. the activity or profession of producing advertisements for commercial products or services

15. the amount of money needed or available for a purpose

Down

2. The cost of a good sold by a wholesaler

3. the action of raising someone to a higher position or rank or the fact of being so raised

4. a person who purchases goods and services for personal use

5. a person, company, or country that makes, grows, or supplies goods or commodities for sale

6. an open place or a covered building where buyers and sellers convene for the sale of goods; a marketplace

8. the process of dealing with money or people

10. a person who gives financial or other support to a person, organization, cause, or activity.