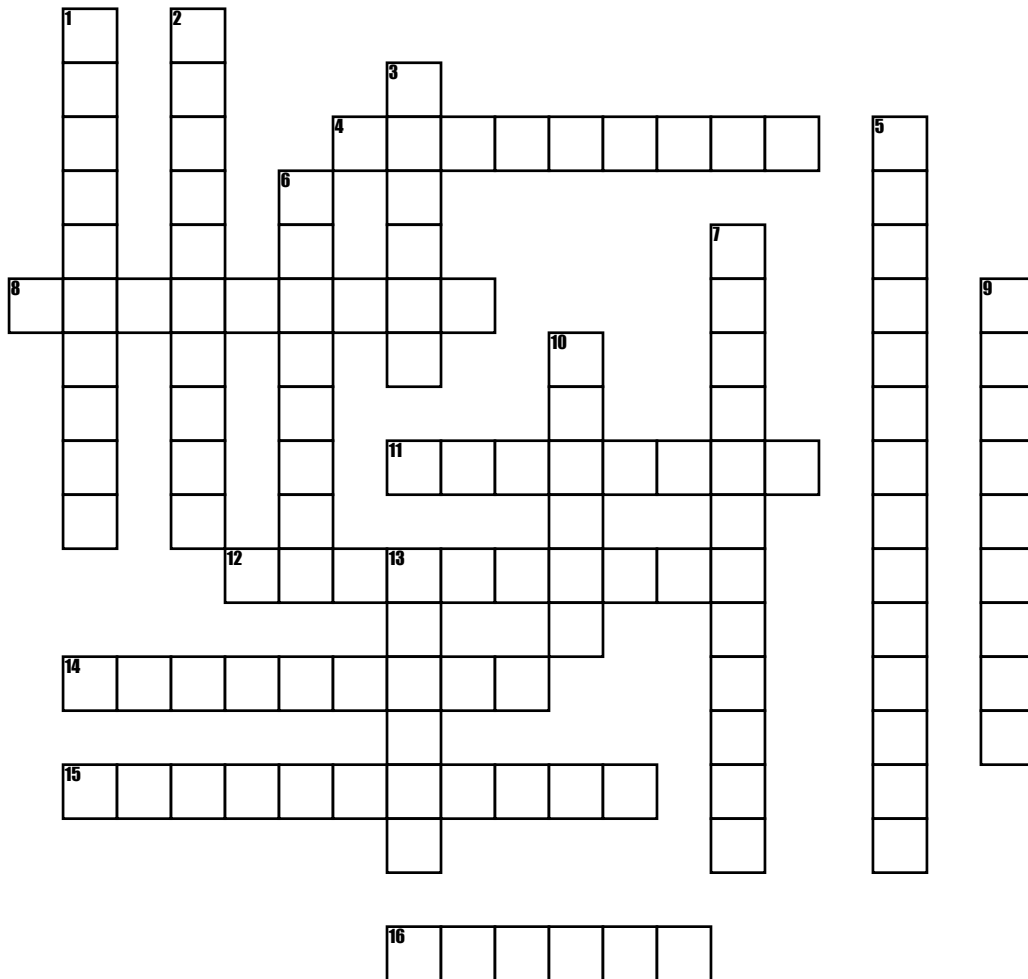


Marketing Vocabulary



Across

4. The action or business of promoting and selling products or services

8. People employed in an organization or engaged in an organized undertaking

11. A person, company, or country that makes, grows, or supplies goods or commodities for sale.

12. The owner of a business

14. A complete list of items such as property, goods in stock

15. The activity or profession of producing advertisements for commercial products or services.

16. A person who gives financial or other support to a person, organization, cause, or activity.

Down

1. The process of dealing with or controlling things of people

2. When you spend and dont make money or you do make money

3. Advertisement

5. The price charged for a product as sold in bulk to large trade or distributor groups as opposed to what is charged to consumers.

6. A person who purchases goods and services for personal use.

7. A person who organizes and operates a business or businesses

9. Activity that supports or provides active encouragement for the furtherance of a cause

10. An estimate of income and expenditure for a set period of time.

13. When you make money

Word Bank

Promotion
Consumer
Profit
Budget

Wholesale Price
Loss vs Gain
Producer
Market

Personnel
Patron
Marketing
Advertising

Inventory
Management
Proprietor
Entrepreneur