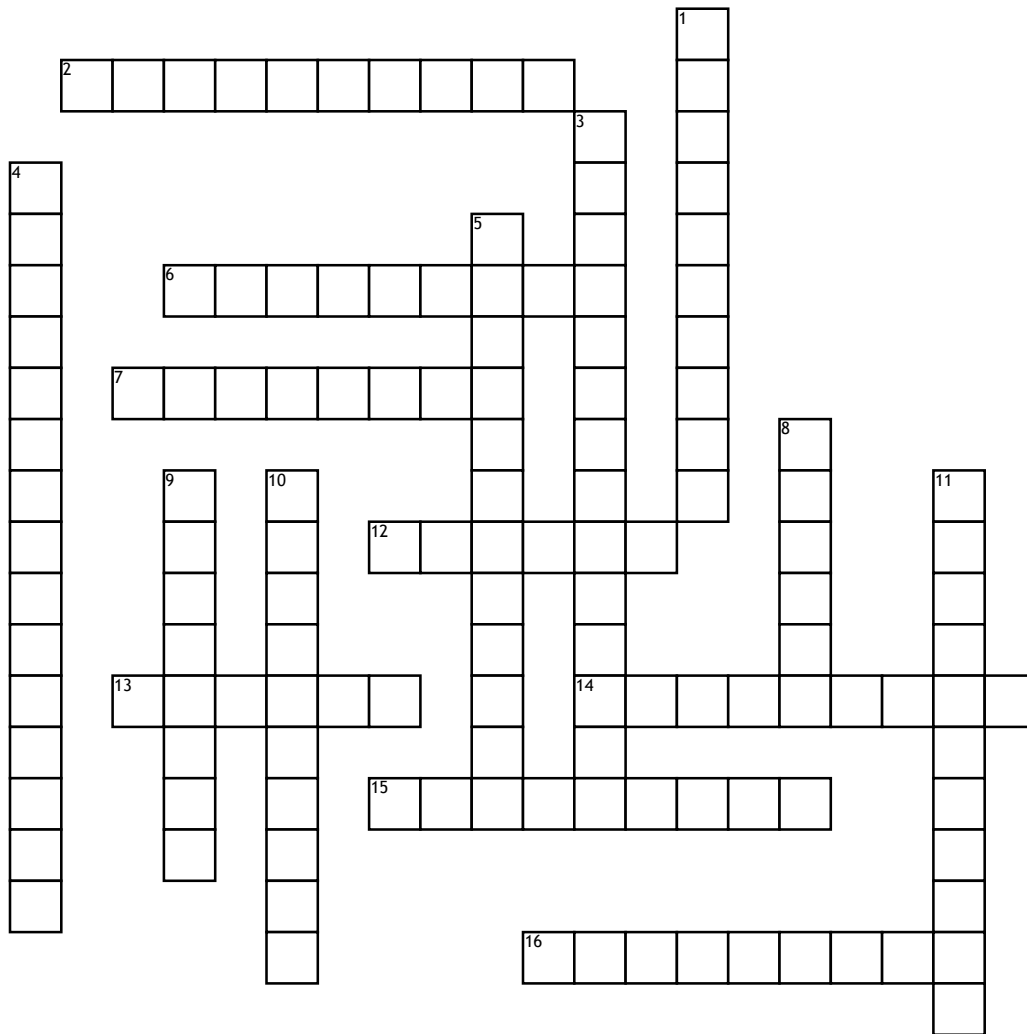


Marketing vocabulary



Across

2. went down but then got more
 6. people employed in an organization or engaged in an organized undertaking such as military service.
 7. person, company, or country that makes, grows, or supplies goods or commodities for sale
 13. allow or provide a particular amount of money
 14. a complete list of items such as property, goods in stock, or the contents of a building.

15. the action or business of promoting and selling products or services, including market research and advertising.

16. the action of raising someone to a higher position or rank or the fact of being so raised.

Down

1. the owner of a business, or a holder of property.
 3. how much an entire product cost
 4. a financial gain, especially the difference between the amount earned and the amount spent in buying, operating, or producing something
 5. some body who starts a business

8. a person who gives financial or other support to a person, organization, cause, or activity.

9. a person who purchases goods and services for personal use.

10. the people in charge of running a company or organization, regarded collectively.

11. the activity or profession of producing advertisements for commercial products or services

Word Bank

proprietor
 promotion
 budget
 entrepreneur

management
 market
 consumer
 loss VS. gain

profit(revenue)
 personnel
 patron
 inventory

producer
 advertising
 marketing
 whole sale price