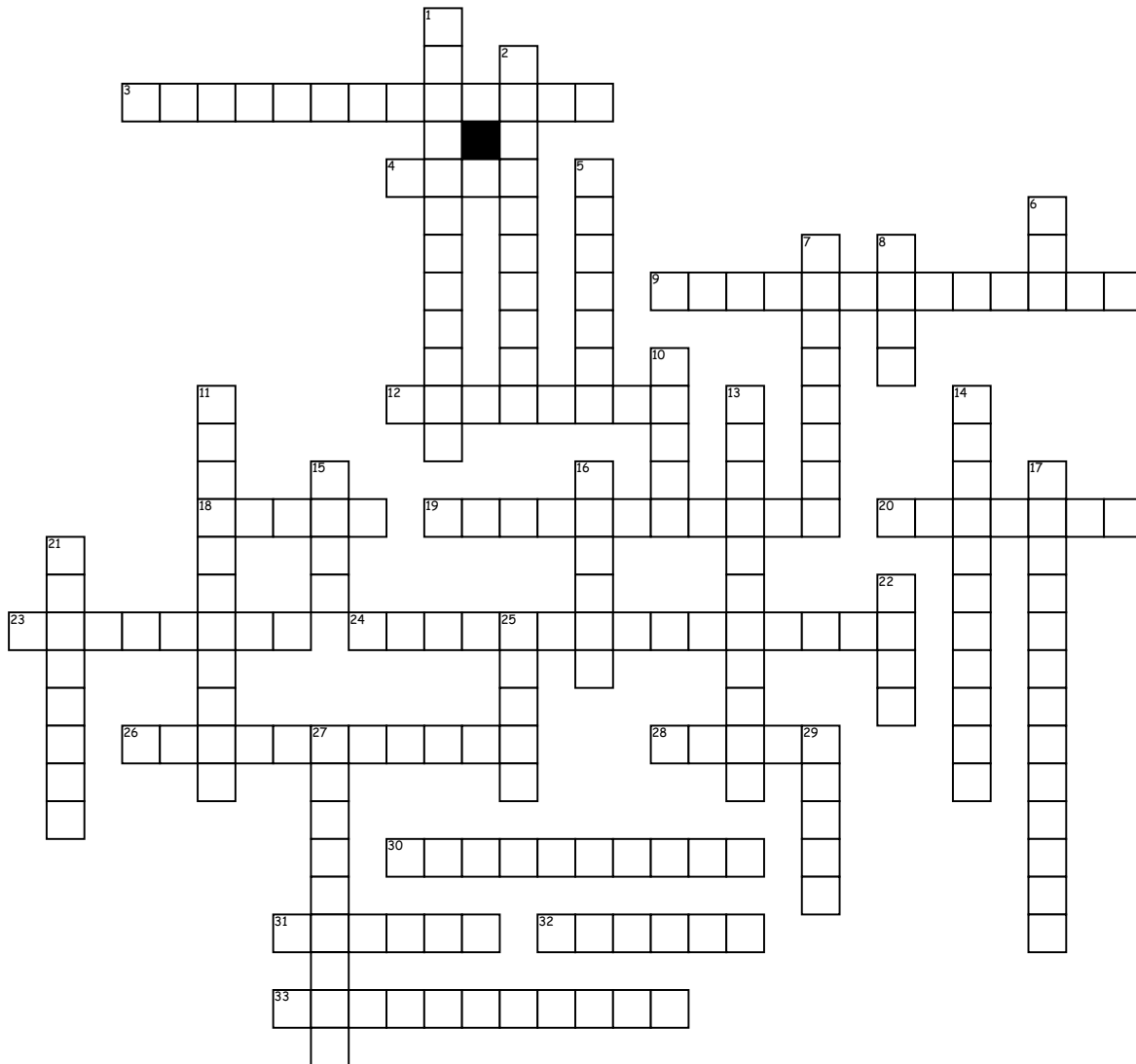


Media Terminology



Across

3. A news reporter, usually an expert, sometimes based in another country who gives regular reports on a particular news story
4. Presenting a news story from a particular point of view
9. The way in which a presenter speaks to the audience
12. A round up of short news stories
18. On screen caption, this usually gives the name of the speaker and the location
19. News reports that are broadcasted 24 hours a day
20. The arrangement of the audio/visual elements of a news story
23. This makes a programme distinctive and involves colour, font, logo design, graphics and music
24. Stored visual materials of past events which are used to provide background information on a story
26. A shot where a news presenter is talking and can be heard but not seen
28. The handover from the studio to an on-location report

30. An organisation that gathers and provides news stories for journalists

31. A shot interview with members of the public (voice of the people)
32. Studio-based person who presents the news and coordinates links with other contributors.
33. A series of short news stories on a broadcast television programme, radio news programme or news website

Down

1. The order of news stories on a news programme
2. A set of values or criteria that determines whether a story is news and likely to make the news programme
5. A device used by presenters in order to read the news and look directly into the camera
6. Introduction to a news story that provides a signal to another person
7. News stories that are related to entertainment and the arts - considered to be less serious news
8. Broadcaster's Audience Research Board that compiles audience viewing figures

10. Music and sound that sometimes including visual/graphics that punctuate a news programme

11. An unbiased news report that looks at both sides of a story
13. - The process of controlling which stories are considered newsworthy. An editor will select which news stories are broadcast in a news programme
14. News stories that relate to a particular area in the country
15. A short introduction to a news story used to interest a viewer
16. Titles that mark the beginning and end of a programme
17. When a news presenter speaks directly to the camera/viewer
21. Serious news stories usually about politics, economics war/conflict and crime
22. An audio/visual segment used to support a story
25. A short visual sequence or frame that identifies a television programme
27. When a presenter talks over a news clip
29. A short advert for a story/news item that will be coming up later