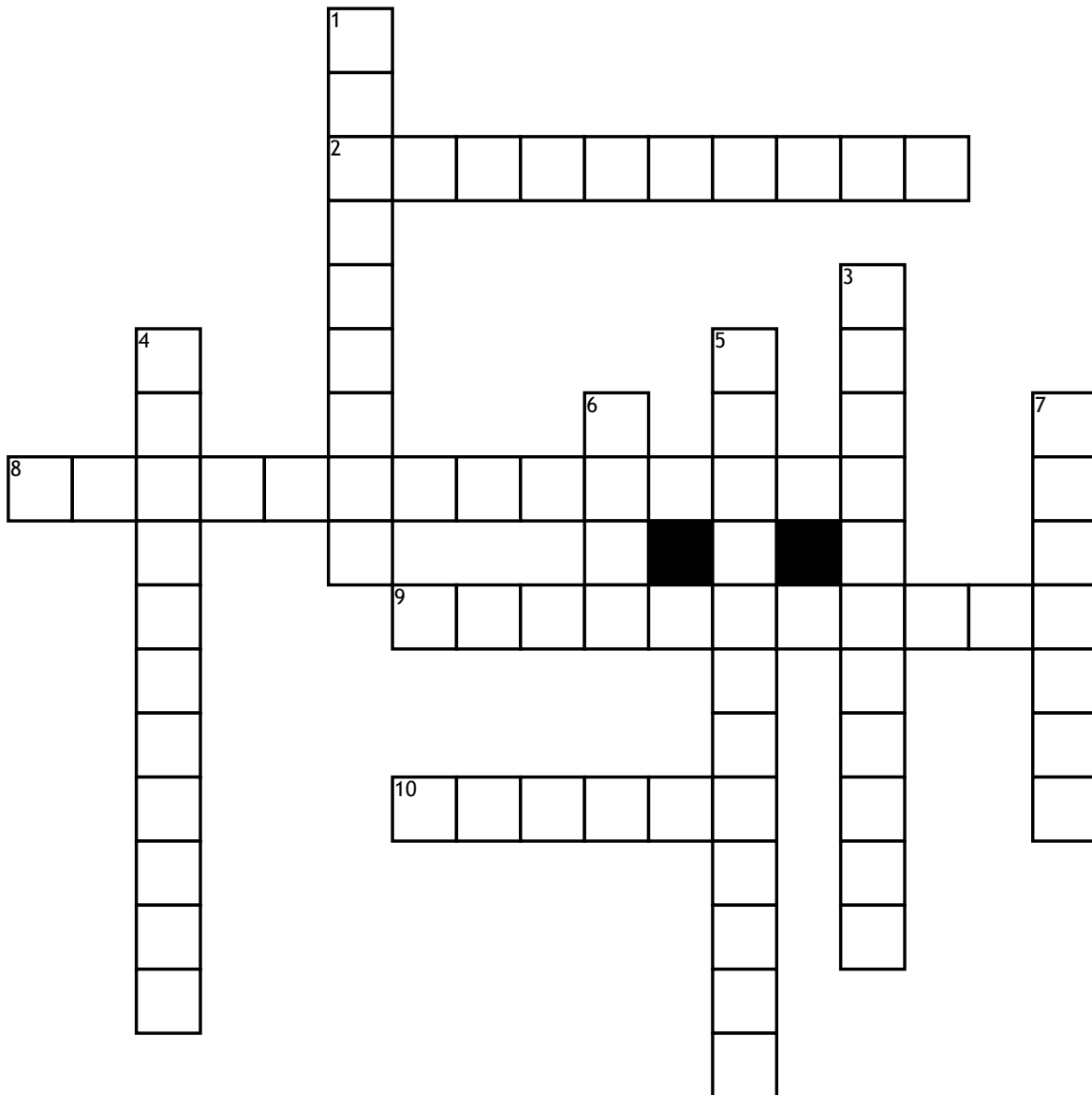


# Media Terms



**Across**

- 2. Present, appearing, or found everywhere.
- 8. The intended group for which a work is designed to appeal or reach.
- 9. A particular attitude toward or way of regarding something.
- 10. The process whereby the mass media determine what we think and worry about.

**Down**

- 1. A short extract from a recorded interview chosen for its pungency or appropriateness.
- 3. Refers to fairness, factuality, and nonpartisanship. (truth)

- 4. The public availability or knowledge of something.
- 5. Holding to traditional attitudes and values; cautious about change or innovation.
- 6. Prejudice in favor of or against one thing, person, or group compared with another. (unfair)
- 7. Open to new behavior or opinions and willing to discard traditional values.