

Memory Match

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| 1. Atkinson & Shiffrin (The multi-store model) | A. 2010 |
| 2. Baddeley & Hitch (1974) | B. 1968 |
| 3. Baddeley et al. (the word length effect) | C. 1956 |
| 4. Miller (magic number 7 ± 2) | D. length of line study |
| 5. Sherif (1935) | E. Autokinetic effect study |
| 6. Jenness (beans in a jar study) | F. 1963 |
| 7. Asch (1955) | G. study of obedience on nurses |
| 8. Milgram (electric shock study) | H. 1975 |
| 9. Hofling et al. (1966) | I. 1932 |
| 10. Mori & Arai (replicated length of lines study) | J. The working memory model |