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# Methods of Communication 



## Across

5. A large printed picture used for decoration
6. A document containing information organized in a narrative, graphic, or tabular form, prepared on ad hoc, periodic, recurring, regular, or as required basis
7. A meeting in which participants in different locations are able to communicate with each other in sound and vision
8. A software package designed to create electronic presentations consisting of a series of separate pages or slides
9. Messages distributed by electronic means from one computer user to one or more recipients via a network
10. A short, easily remembered phrase used by an organization so that people will recognize it or its products
11. Materials used to wrap or protect goods
12. A written declaration of an organization's core purpose and focus that normally remains unchanged over time

## Down

1. A diagram showing the relation between variable quantities, typically of two variables, each measured along one of a pair of axes at right angles
2. A displayed sheet or placard giving news or information
3. The act of providing money for a television or radio programme, website, sports event, or other activity in exchange for advertising
4. An official statement issued to newspapers giving information on a particular matter
5. At least two people, close together and facing each other
6. A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.: 9. The activity or profession of producing information for promoting the sale of commercial products or services 10. A visual storytelling software alternative to traditional slide-based presentation formats
7. A sheet of information in the form of a table, graph, or diagram
