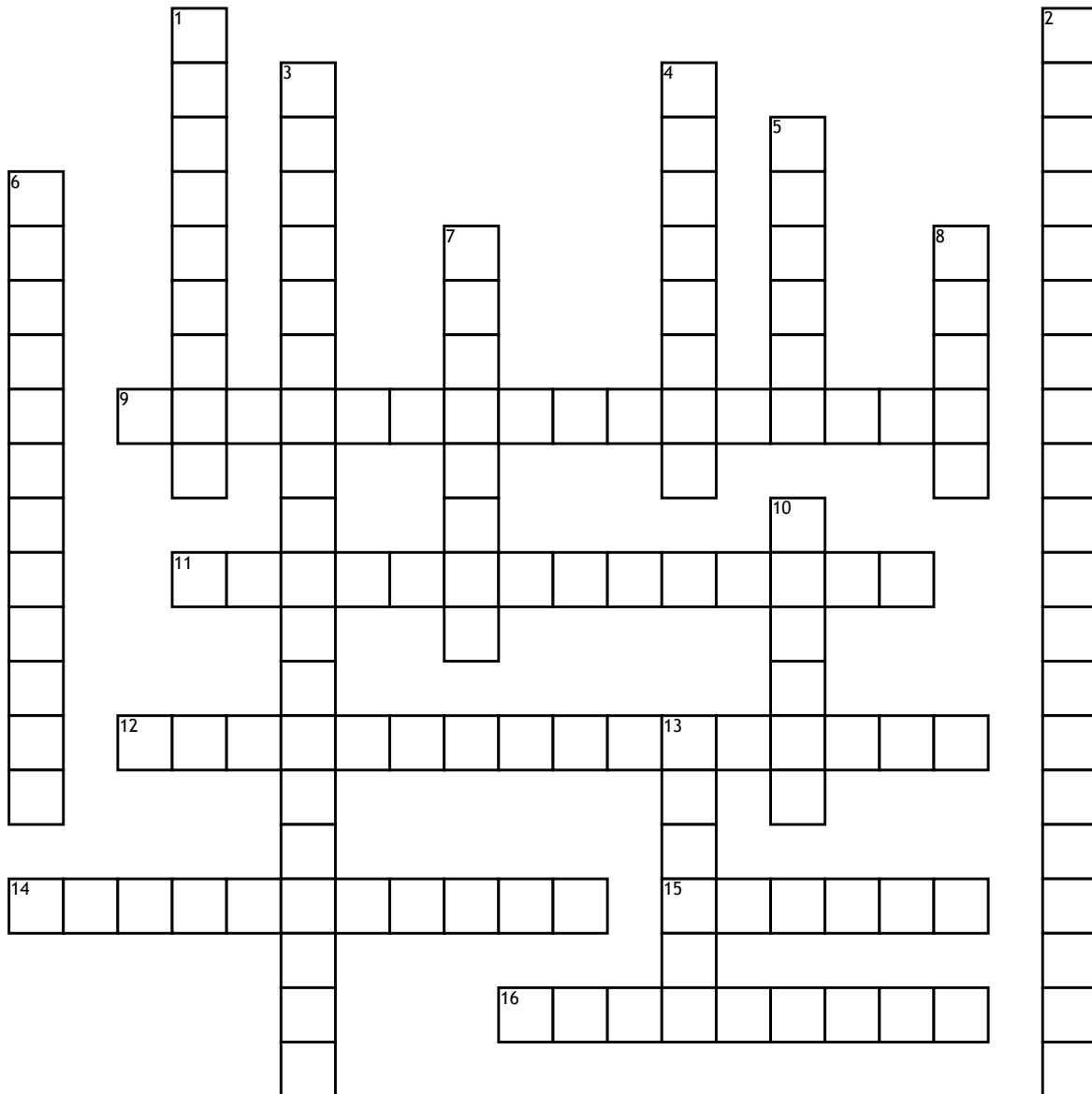


Name: _____

Date: _____

Mia



Across

- 9. Focuses on the sale price of a product.
- 11. Sells its products in more than one country.
- 12. A business that sells its products only in its own country.
- 14. The struggle for customers
- 15. The money earned.
- 16. Involves anything that is authorized by an individual.

Down

- 1. A word, name, symbol, sound, color, that identifies a good or service that cannot be used by anyone but the owner.
- 2. Encourages individuals to start and operate there own business in a competitive system
- 3. Businesses choose to compete on the basis of factors that are not related to price.
- 4. Cause to arise or come about

- 5. You alone own the rights to an idea or item
- 6. Potential for loss or failure
- 7. Exclusive control over a product.
- 8. A general direction in which something is developing or changing.
- 10. Customer willingness and ability to buy products.
- 13. is the amount of goods producers are wiling to make and sell.