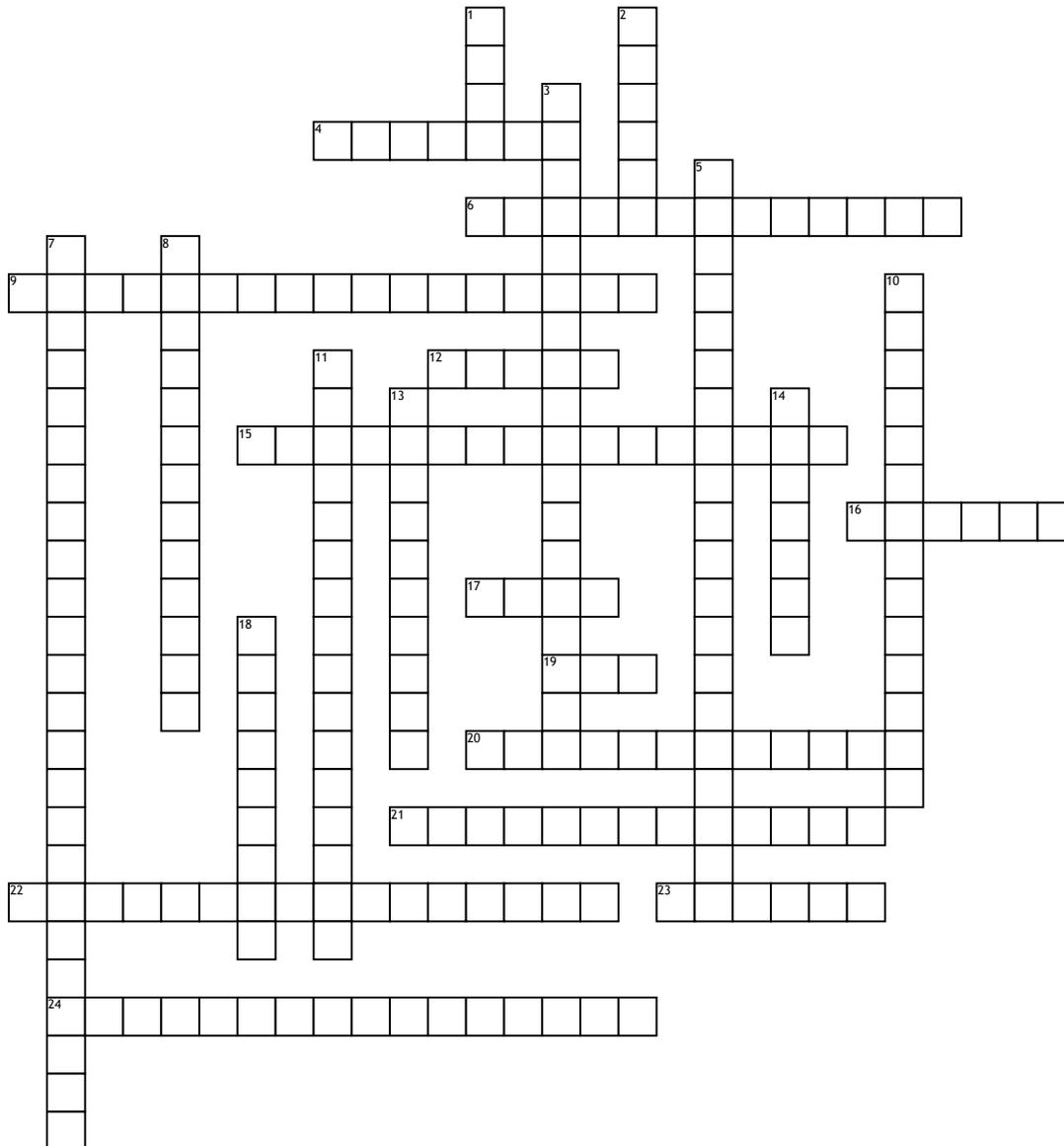


# Module 1



## Across

4. According to \_\_\_\_\_ the entrepreneur always searches for change, responds to it and exploits it as an opportunity.
6. Is characterized by having less than 100 employees.
9. Encompasses a multitude of sub cultures or societies.
12. \_\_\_\_\_ believed that culture was the motivator of entrepreneurship
15. an activity that involves the discovery, evaluation and exploitation of opportunities to introduce new goods and services, ways of organizing, markets, processes and raw materials through organizing efforts that previously has not existed is
16. an inexperienced individual in terms of business ownership experience
17. An entrepreneur is born and not made or developed.
19. \_\_\_\_\_ have increased information accessibility to consumers and entrepreneurs alike

20. A document that articulates the vision of the entrepreneur.

21. this fosters the ability to meet customer needs across boundaries

22. A structured and systematic analysis of various aspects of a proposed entrepreneurial venture.

23. Kita has been in business for three decades. She started as a hairdresser and sold that business after securing a profit. Currently she started her own hair line products company. What kind of entrepreneur is she?

24. The time frame of the venture is short and the main objective is to show the potential of the business and then sell it.

## Down

1. A situation involving exposure to danger.
2. an entrepreneur motivated by a desire to impact/ improve an environmental, socio-economic or educational situation
3. This includes fashion, accessories, film and music

5. Lack of skills, poor leadership etc.

7. The basic goal of this venture activity is to survive and meet the venture's financial obligations.

8. Sound knowledge of the business

10. Fostering economic growth and development while ensuring the natural assets continue to provide the resources and environmental services on which or well-being relies

11. Entrepreneurship within the confines of an organization.

13. Continuing firmly in spite of opposition

14. Not seeking advice from experienced persons or experts.

18. an entrepreneur who establishes a business and adds other businesses