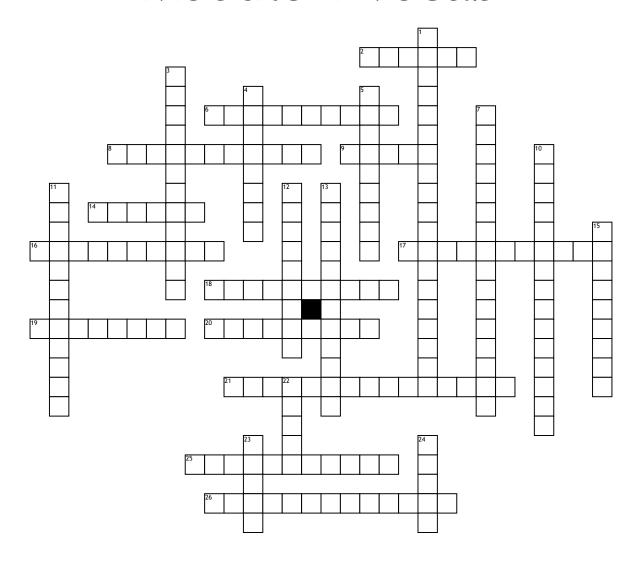
Module 1 vocab



Across

- **2.** refers to come much of a product or service is desired by the buyers
- **6.** an action or reward that motivates someone to behave in a certain way
- **8.** the price at which quantity demanded meets quantity supplied
- 9. things you must have to survive
- **14.** the total amount the market is currently producing
- **16.** the lowest price buyers must pay for a product
- **17.** a rivalry between two or more businesses trying to sell products to the same customer or market
- **18.** refers to how much the demand for an item changes based on a change in the price of that item
- **19.** activities used to satisfy your wants and needs

- **20.** the study of how individuals and societies make decisions about production and consumption of goods and services
- **21.** the satisfaction that one receives from one more unit of a good service
- 25. a natural resource that is irreplaceable
- **26.** a side effect of an action that effects a third party other than the buyer or the seller

Down

- 1. the human natural and capital resources that are used to produce a product or service good that we consume to satisfy our needs and wants
- **3.** the additional effort or price of producing or using one or more of good or service
- **4.** a shortness pf supply
- 5. a natural resource that can be replaced

- 7. one of the factors of production that involves taking the actions and risks necessary to produce a new product or business
- **10.** benefits you could have received by performing an alternative action to the one you chose to do
- 11. a person who uses their ideas and takes risks in order to create a new business
- 12. increase in the overall prices for goods
- **13.** the highest price buyers must pay for a product
- **15.** the item is considered a necessity, so a price change does not significantly affect the demand of an item
- 22. things that satisfy human wants
- 23. things you would like to have but can go without
- **24.** anything that is generally excepted as payment for a good or service