

Name: _____

Date: _____

PERSUASIVE LANGUAGE

V X N G P X K E T F N U D O K K K Q X N Y I P O
M Y F B O U P S N Y X S A V H P Z L X O G J I H
N K Q K U C R E R X T N S U W J D E F I I D N X
K Q A C I O I U W A E P K F C U J G V T L R C O
M E T A P H O R T C P A U R I D K K V A F Z L Z
N L T G X U Y I N U D P N W M P I M U S V D U S
X P J C K E S E C H P O E E O R U H Q I P Z S T
O N L R F T D P T V T F P A C V D I R N Q Z I Y
S Y P F I I R X G S E U N X L D Y Y G A E M V E
E Y F C V L J C A L Z V L E S S O X U G G F E X
F W S E Y A J B I A P Z Q E V B T T M R A W R P
B A S T T D O M E D Q Z O Z F X V O E O U F Q E
X K U P F T I H Y S B X Z X F P A E H L G H W R
F T P Q M S C F E T P J P V T F U N R A N I W T
F U S D G I L W R E P E T I T I O N V N A H W O
N R A B L U G K I J E W C B C T T C I O L T Y P
E H S C N O S A E R M Q X Q N O I G Y I E H Q I
O I A R G M T Y U C M M Q U O G Y Z W S V Z B N
I K H L E Z L W Y I N T C Z O W L Y G S I O M I
M N O I T A R E T I L L A L S I R O N E T H S O
I J P C Q S K A K Z G Q B D J E B Y I F O B N N
U O D N B Y X W F L P Q Q V L I K P W O M M S O
T L N Q U K R H A L B T W G Z F Z E Y R E K E E
W E X V C L S R V H P K R I E G A X L P Q M B B

professional organisation
alliteration
statistics
evidence
reason
pun

emotive language
appeals to
inclusive
metaphor
simile

expert opinion
repetition
anecdote
cliche
logic