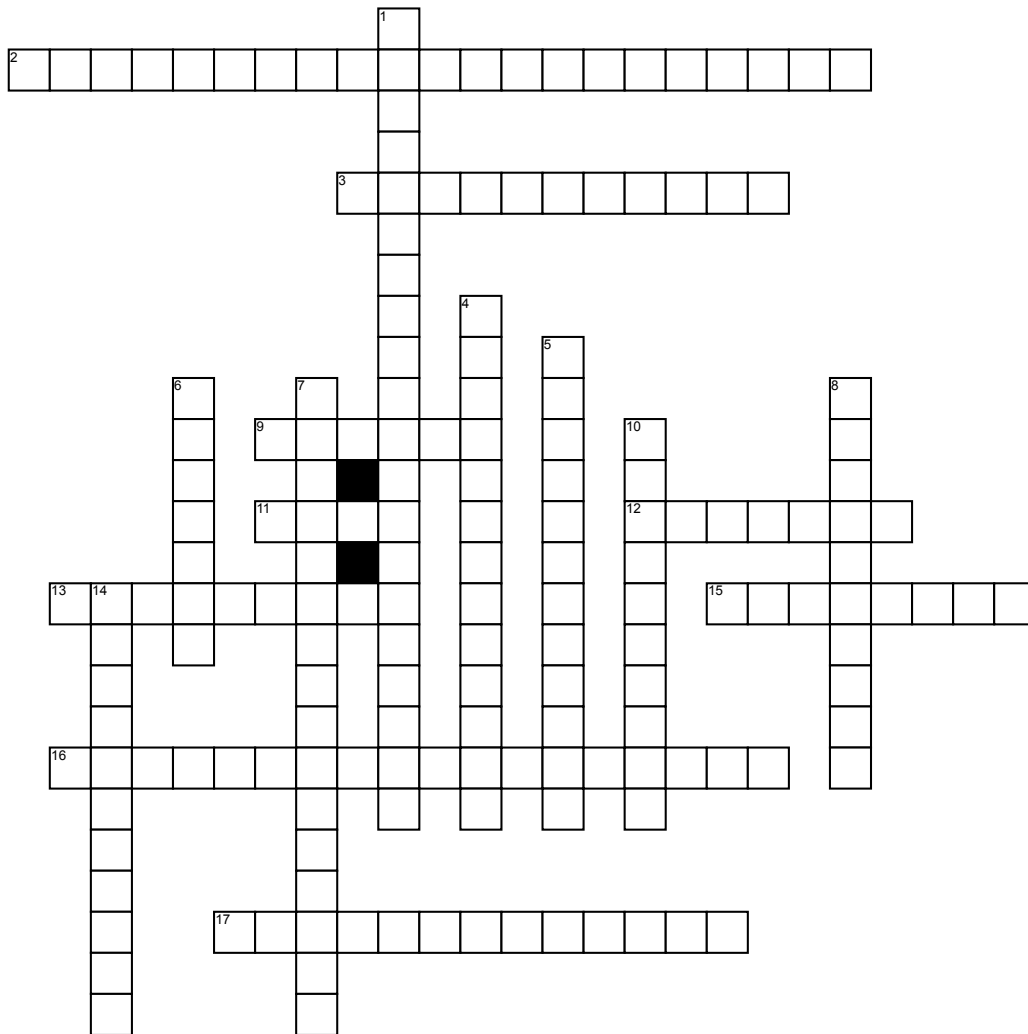


Name: _____

Date: _____

POL 101 exam 2



Across

2. people and institutions that influence the political views of others
 3. a voter who does not have long-standing loyalty to, or identification with, a political party
 9. a meeting held to choose political candidates or delegates
 11. a reporter's slant on, or interpretation of, a particular event or action
 12. an agenda-setting technique in which a media outlet promotes specific facts or ideas that may affect the public's thinking on related topics
 13. a televised comment, lasting for only a few seconds, that captures a thought or a perspective and has an immediate impact on viewers

Word Bank

framing
 conservatism
 nominating convention
 Democrat
 Republican

open primary
 spin doctor
 Independent
 agenda setting

spin
 opposition research
 caucus
 priming

sound bite
 agents of socialization
 closed primary
 campaign strategy

15. a member or an advocate of the Democratic party
 16. the attempt to learn damaging information about an opponent in a political campaign
 17. the ability to determine which issues are considered important by the public and by politicians
Down
 1. an official meeting of a political party to choose its candidates
 4. a primary in which only party members can vote to choose that party's candidates
 5. a set of political beliefs that include a limited role for the national government in helping individuals and in the economic affairs of the nation, as well as support for traditional values and lifestyles

6. an agenda-setting that fits events into a familiar story or filtering information through preconceived ideas
 7. the comprehensive plan developed by a candidate and his or her advisers for winning an election
 8. a political candidate's press adviser who tries to convince reporters to a story or event concerning the candidate a particular "spin"
 10. a member or supporter of the Republican party
 14. a primary in which voters can vote for a party's candidates regardless of whether they belong to the party