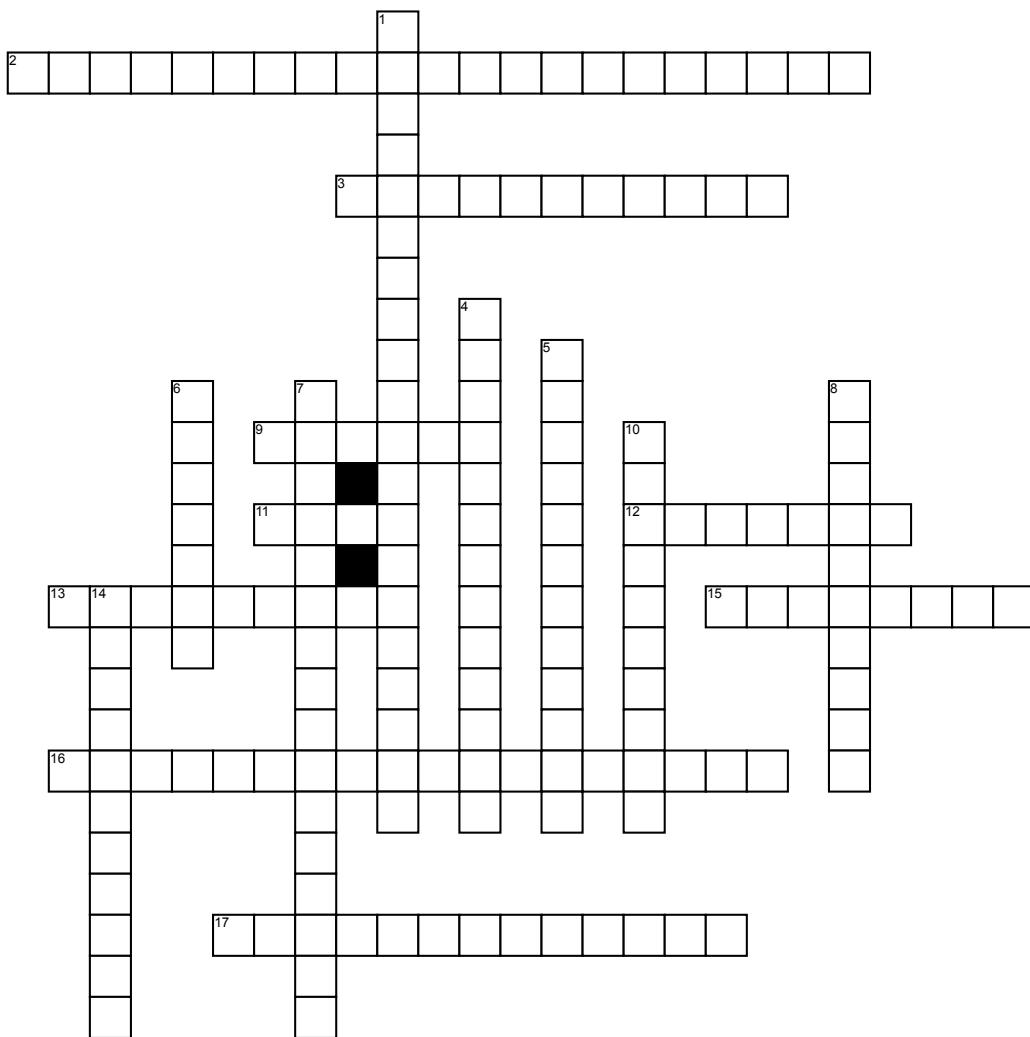


Name: _____

Date: _____

POL 101 exam 2



Across

- 2. people and institutions that influence the political views of others
- 3. a voter who does not have long-standing loyalty to, or identification with, a political party
- 9. a meeting held to choose political candidates or delegates
- 11. a reporter's slant on, or interpretation of, a particular event or action
- 12. an agenda-setting technique in which a media outlet promotes specific facts or ideas that may affect the public's thinking on related topics
- 13. a televised comment, lasting for only a few seconds, that captures a thought or a perspective and has an immediate impact on viewers

15. a member or an advocate of the Democratic party

16. the attempt to learn damaging information about an opponent in a political campaign

17. the ability to determine which issues are considered important by the public and by politicians

Down

- 1. an official meeting of a political party to choose its candidates
- 4. a primary in which only party members can vote to choose that party's candidates
- 5. a set of political beliefs that include a limited role for the national government in helping individuals and in the economic affairs of the nation, as well as support for traditional values and lifestyles

6. an agenda-setting that fits events into a familiar story or filtering information through preconceived ideas

7. the comprehensive plan developed by a candidate and his or her advisers for winning an election

8. a political candidate's press adviser who tries to convince reporters to a story or event concerning the candidate a particular "spin"

10. a member or supporter of the Republican party

14. a primary in which voters can vote for a party's candidates regardless of whether they belong to the party

Word Bank

framing
conservatism
nominating convention
Democrat
Republican

open primary
spin doctor
Independent
agenda setting

spin
opposition research
caucus
priming

sound bite
agents of socialization
closed primary
campaign strategy