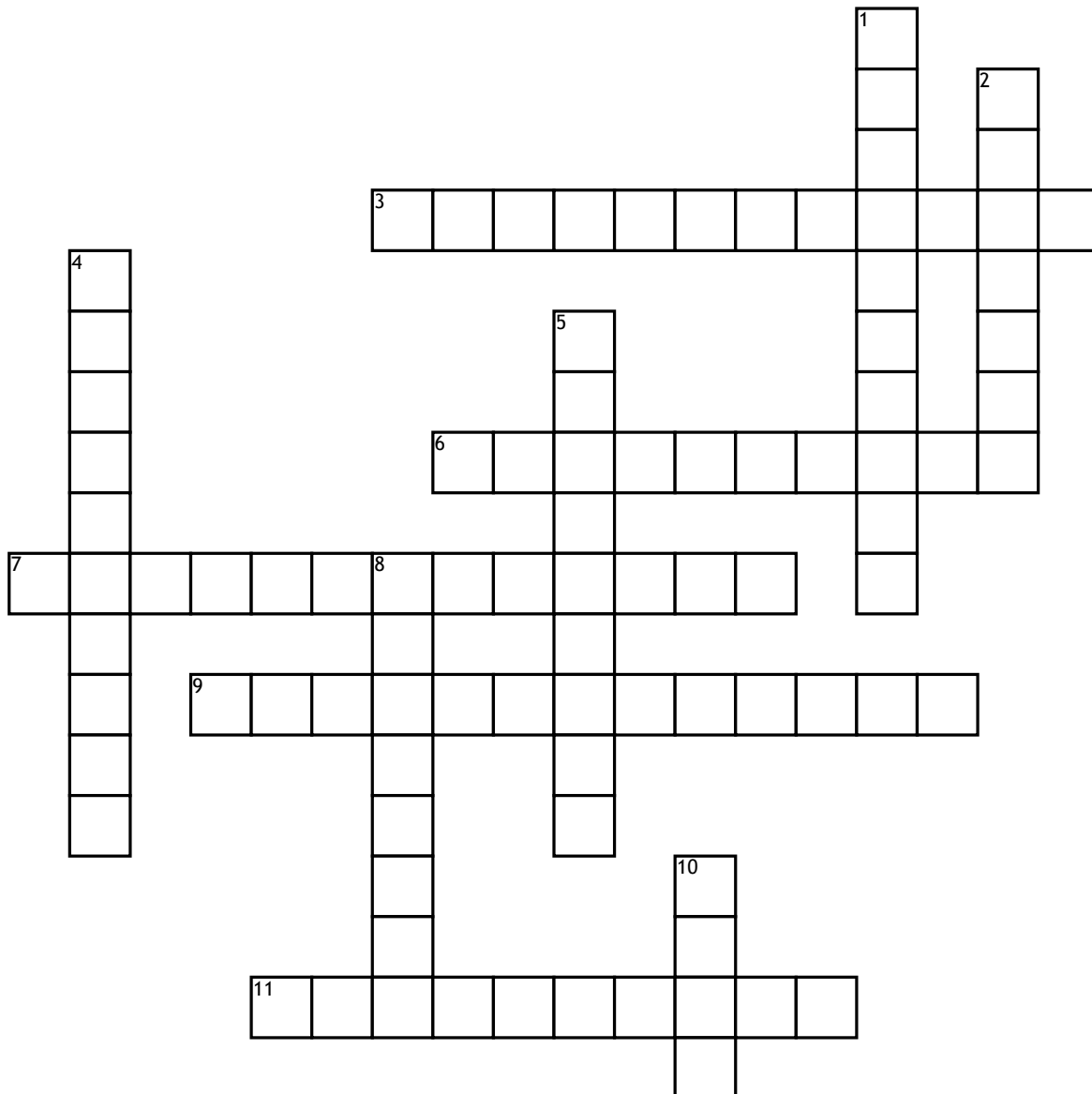


Persuasive Devices



Across

3. When two or more words begin with the same letter
6. A type of word (or sentence) which gives a command
7. Talking to your audience/reader
9. What is this an example of: "Doctor Smith believes that mobile phones are dangerous"?
11. A question that doesn't require an answer.

Down

1. Numbers - percentages, fractions or ratios - which support your argument.
2. Words intended to manipulate your reader's emotions
4. Using the same statement (or word) more than once.
5. Exaggerating for emphasis.
8. What is the name of the technique that involves telling a story?
10. Something that can be proved to be true.