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## Persuasive Devices










 O E I Q I O F C V G F V I M T V F








 P $\quad \mathrm{E} \quad \mathrm{G} \quad \mathrm{Z}$ O H O J I P $\quad$ O



RHETORICAL QUESTIONS INCLUSIVE LANGUAGE EMOTIVE LANGUAGE

HIGH MODALITY
REPETITION
GESTURE
STANCE

EyE CONTACT
STATISTICS
OPINION
VOICE

CONFIDENCE
METAPHOR
SIMILE
TONE

