

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Persuasive Techniques

T C Q Y Z J I R Y K T T C L U P E Y O P U Z K K  
L V S R Q S Y G O L A N A Y K S B Q F E G G B Z  
W O R E P S T V J P T V U S S A I B I D Y D G I  
M X L B K G T R N O F S T C A F B H M O T M L N  
Z I F I H U E C O N T R A S T Q T R I P L E S O  
X Z Z V U I C M L L E Z M C Y N T Q F Z M H O I  
S G D D M O V M X F K Q M X T N F F W P V S H T  
K W X P O J B V D T I D G Z V Y A S L T V H L N  
E S D I R S G F Z R E P E T I T I O N X Z T B E  
Y J Z Y R E G A M I X I H L J B V T L L Z A B T  
C M S B T X J O S F M E T A P H O R Z E T R E N  
L C V V X P M D L O F U L M N Y C N E P W M Q O  
Q T G N C E T O D C E N A W B O A C R J P C U C  
I A L P M Z P C C I L L Y U G S I B F H O F J K  
R D F M S X O F Z Z A T T A C K S N A J X V M R  
S J A E X A G E R A T I O N K X C S I P L V A U  
E E S N O I T A I C O S S A L J I L U P A S T A  
M C S S N P N G O H Y C M O D S A H H T O U V A  
M T K Y K F D E V I D E N C E F Y V X X I T I Q  
C I U K L D B N T C I H B W H H I K Y R S A X B  
Y V O Q E C I D I S A R Z S H Y E H H M A L Q U  
X E L I B A V D B Y E F E L O B R E P Y H R L C  
H S J A R G O N Y C E G B N R T Z W C W H O H Z  
H L V M R C B I A N Z K R J A E N K C T Q M E D

associations

exaggeration

repetition

contention

adjectives

hyperbole

contrast

evidence

emphasis

metaphor

anecdote

imagery

triples

opinion

attacks

analogy

jargon

facts

humor

bias

