

Name: _____

Date: _____

Persuasive Techniques

W L Z H N E J H I E T C E F F E D N A E S U A C
D X U B O G N R U K X M L Y I U O Z N P Z B X X
V Q T X O A I V P Z Y A O A G X R E Z T Z B O Q
V R Z P C U S K C A T T A Y P O K P T F K I S I
P K S Q T G K P H C P B D S K P W Q K B L G N V
A R N V G N F J A R G O N H K E E S S Z I I O Q
X B O S B A I G P K Y I R H N K Y A M I D J I V
S L I N R L W Q J Q F M C C T K L J L Q R M T B
Z D T O J E A L S Y B H T R M P Q M Z S L Z A T
R I S I I V H K Z O F O Y E P D M A U U M T T E
Z H E T A I N N W C V B G P Q Y C P Y X E P O L
X Z U A X T O N N K Y U O E Y R R I C M C S N A
H T Q S B A B V C R D E L T X W Z E I S C Q N Z
D F L I G R T Z R O B U A I M Y T N G G Q R O X
P J A L I U X I D D L X N T A B O G O A O K C K
L U C A G G Z I E W O A A I Z O R R I M M D B K
D P I R B I C J P U S Y L O C G A B U O V I J R
M U R E G F D W X L R I N N R R H H A T F E U A
J X O N E U A L L I T E R A T I O N W K A A F R
M I T E N P X Z E L O B R E P Y H Z Y B K L R J
K Q E G B L J W S G S Z Z R H R X I O Q T N S Y
H S H T M H R E D G P P Z C C V V X Y K L R T T
W Y R H Y Y U A B T P M W T E V I D E N C E P O
S Y Y C O L L O Q U I A L L A N G U A G E V F K

Rhetorical questions
Cause and Effect
Connotations
Evidence
Attacks
Humor

Colloquial Language
Generalisations
Repetition
Analogy
Imagery

Figurative Language
Alliteration
Hyperbole
Appeals
Jargon