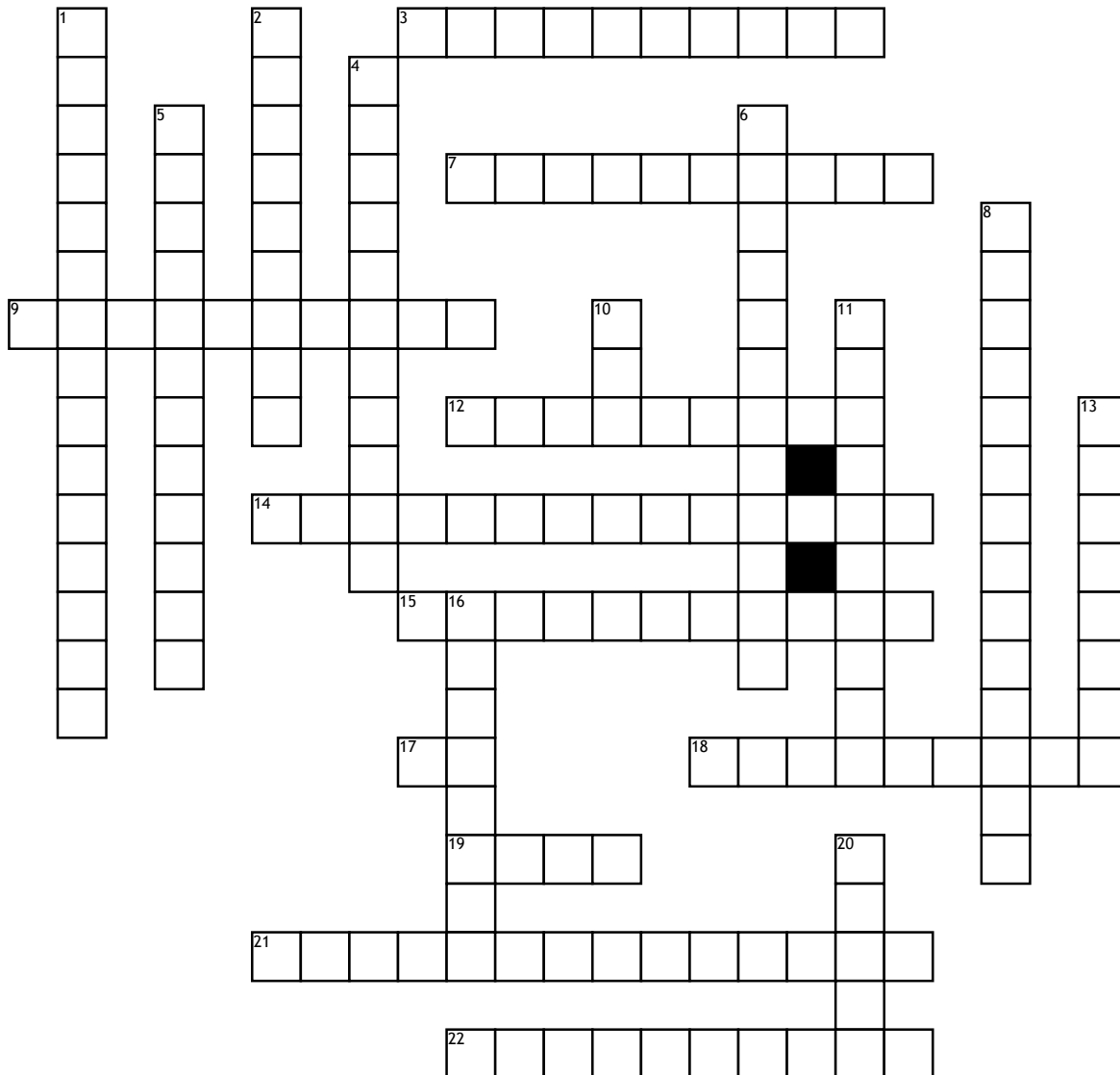


Persuasive Techniques



Across

3. the authors argument
 7. language common to a group or locality
 9. use of a repeated idea
 12. exaggeration
 14. a statement that includes everyone
 15. words that sound like their written
 17. personal pronoun for a male
 18. language that makes some outsiders

19. the abbreviation used for writing a language analysis
 21. words that already have meaning associated with them
 22. numbers that indicate support or not for an idea

Down

1. words/phrases that make you feel something.
 2. language that embraces everyone
 4. destroying someones reputation by lying about them
 5. blaming others

6. 2 opposite ideas used parallel to each other
 8. over the top reporting of an idea
 10. Personal pronoun for a female
 11. questions that answer themselves
 13. a personal story
 16. one of the 3 stances
 20. when someone is making sense they are appealing to