

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Price

M X K L E K U S N T G J D F A R A D N B T O H L  
Y Z Y G L T W X Y W N X N D P E E T G M L F C U  
J B V N B Y A Z H F I B Y G R E T A R T S G Y G  
E Q T I G N I D Q M C I J E K X U C O I G A U N  
U D L C L Q B G E P I G F Z P K U F O P G Q P I  
F Q C I T J X R X M R Y N X A I H V S U J K F C  
I V O R G S F E T J P J D I L G D J Q M N S O I  
N I S P K H D H H W D P Z W T H A F P E D Q X R  
E Q T N X C G I Y O E Q V T W E L R E H Y P Q P  
B Z B O R E D A E L S S O L K W K B V C N B N L  
Q Q A I D D K N C X A O N J L L Z R P G A I W A  
Z D S T X Y N O P P B J W F U W U R A Y M X B C  
Y W E A F V K G R S N A D D U Y V R B M I B D I  
N T D R W S D W E C O H U T I X P S Y H C N A G  
K H P T I U T N S M I Y M Q H G O H N K P N J O  
K V R E R Y L H T Q T U D W F J R P B X R T B L  
S I I N O R E I I D I E I G I C C O Y I I B N O  
S S C E D E L P G M T Q I L E M G Z F G C Y Y H  
G P I P U B S N E U E L F Y L S Q A P L I E Y C  
M Q N L F H A X O M P F X U Z J R G X C N C S Y  
T L G G J M I L K M M Y H H D Z U Q A U G F J S  
X K A Y U I R J P Z O S U X I M I O E X V O Q P  
Z N F F W A C Y C J C N U P F C B N X B T O V M  
W B V R F J E G N I C I R P M U I M E R P R Q Z

Competition based pricing

Psychological pricing

Penetration Pricing

Costbased pricing

Dynamic Pricing

Premium Pricing

Loss leader

Marketing

Strategy

Prestige