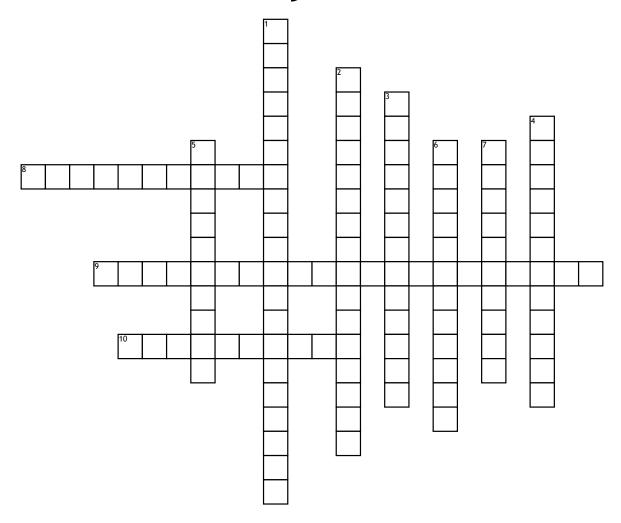
Primary Market



Across

- 8. intermediaries who undertake to subscribe to the securities offered by the company in case these are not fully subscribed by the public
- 9. When an unlisted company makes either a fresh issue of shares or convertible securities or offers its existing shares or convertible securities for 5. When an issue of shares or convertible sale or both for the first time to the public, it is called
- **10.** When an issuer makes an issue of shares to its existing shareholders without any consideration based on the number of shares already held by them as on a record date it is called

1. offer document used in case of a book built public issue

- 2. The private offering of a security to a small group of buyers
- 3. it contains all the relevant information about the company, promoters, projects, financial details, objects of raising the money, terms of the issue,
- 4. process of price discovery
- securities is made by an issuer to its existing shareholders as on a particular date fixed by the issuer (i.e. record date), it is called
- **6.** is a simpler method wherein promoters in public companies can sell their shares and reduce their holdings in a transparent manner through the bidding platform for the Exchange.
- 7. Offer Document' is called in case of a public issue