Name:	 Date:	
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Professional Communication

1. a courteous, conscientious and generally businesslike manner in the workplace	A. marketing
2. establishing and maintaining a relationship between an organization and the public	B. interview
3. a paid communication which attempts to influence opinion	C. partial listening
4. process of planning, procing, promoting, selling and distributing goods or services which help to satisfy a market's needs and wants	D. group discussion
5. the receiver hears only the content and not the feeling of the message	E. selective listening
6. listening for pleasure of recreation	F. empathic listening
7. used to enhance, participate and understand a relationship	G. nonverbal communication
8. when the reciever pretends to listen but is thinking of other occurrences	H. false listening
9. reciever is physically hearing the words, but choosing not to acknowledge the words	I. deliberative listening
10. listening to another person with the best of intent but then becoming distracted	J. advertising
11. paying close attention to what is being said in order to fully understand the message	K. verbal communication
12. truly understanding a message when the mind is quiet and free of distractions	L. deep listening
13. is a formal meeting where a person is asked to communicate skills experiences and interests	M. appreciative listening
14. act of expressing thoughts through words	N. professional
15. postures, facial gestures and expressions sometimes done uniterntionally	O. public relations
16. gathering of people to exchange information, ideas and suggestions on specific subject	P. full listening