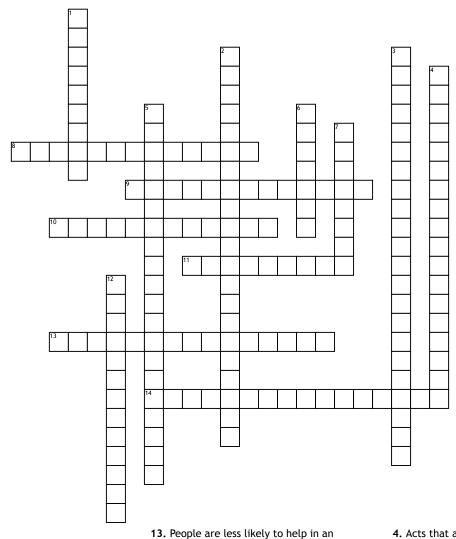
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## Prosocial behaviour



- 8. Acts that are rewarded are more likely to be repeated. When young children are rewarded for offering to help, they are more likely to offer help again later. Similarly, if they are not rewarded, they are less likely to offer help again (Grusec, 1991).
- 9. A controversy whether genetic or environmental factors determine human behaviour
- 10. in which a cooperator is biased towards blood relatives because it helps propagate one's own genes; the lack of direct benefit to the cooperator indicates altruism
- 11. Cooperative behaviour benefits the cooperator as well as other.

- likely it is that anyone will help.
- 14. Acts that intentionally benefit someone else

emergency when they are with others than

when alone. The greater the number, the less

## Down

- 1. Tendency for a person to reproduce the actions, attitudes and emotional responses exhibited by a real-life or symbolic model. Also called observational learning.
- 2. This occurs when an individual breaks out of the role of a bystander and helps another person in an emergency.
- 3. In attending to an emergency, the bystander calculates the perceived costs and benefits of providing help compared with those associated with not helping.

- **4.** Acts that are positively valued by society
- 5. The view championed by Bandura that human social behaviour is not innate but learned from appropriate models.
- 6. Ability to feel another person's experiences; identifying with and experiencing another person's emotions, thoughts and attitudes.
- **7.** A special form of helping behaviour, sometimes costly, this shows concern for fellow human beings and is performed without expectation of personal gain
- 12. A murder that had a large impact on understanding pro social behaviour and the bystander effect

## **Word Bank**

Kin selection bystander effect Nature Nurture Helping Behaviour Kitty Genovese

Prosocial behaviour Mutualism bystander intervention Bystander calculus model **Empathy** 

modelling Altruism social learning theory Reinforcement