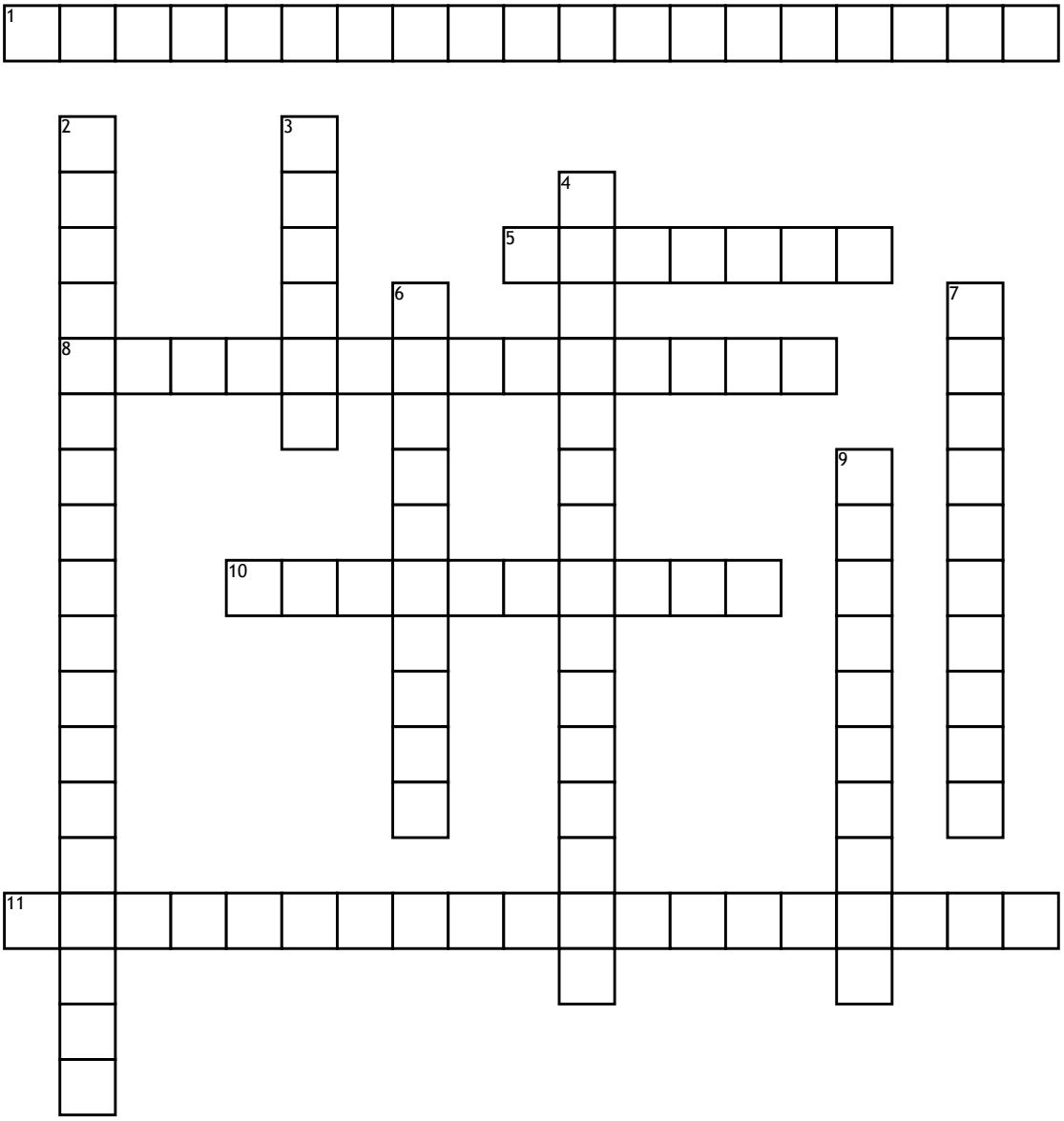
Name: _____ Date: _____

Revision Entre-XII (1+2)



Across

1. Economic idea which can be implemented to create business

5. roadblock that sets conflict

8. process of creating, developing, communicating idea

10. Convenient frames of reference for idea generation

11. careful moitoring of environment

Down

2. Converting idea into opportunity and then business

3. A source of business idea

4. idea field where products are born due to problem solving

6. translation of idea into application with commercial value

7. conceive new opportunity

9. to make connections between observations to gain business insight

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