

# Rhetorical & Ethical Tools

A V I U F T Z O Z O X I Z Y Q C C  
F J L Q Y W R O I P P I G N Z N A  
Y I O Q Z S J O O Y U V D H C G U  
K U E P M G Q U P Q V E A X B K S  
F U J N W L R V C P S G F H K R E  
E E U J V B E P P C U E K G Q B K  
B W W P Q F C T R N F S P C J D K  
J C T L F J U I G A T L D O N I S  
Y C C E H G B N A R X R B N X P S  
T K C V E I B I W R L S V T B A X  
I T M R N Q R E A A J C H E B T D  
R X R G Z B T Z R T L J F X H H H  
A W F Q M H F E E I G U P T Q O J  
L T K T O S T V N N I D B T D S S  
C X E S A R G Z E G P W X L N H O  
P P S M J N T J S R W Z M B Y A E  
J S V P K Q N M S E P R Q M S I J

describing   narrating   awareness   support  
context   clarity   effect   pathos  
cause   ethos