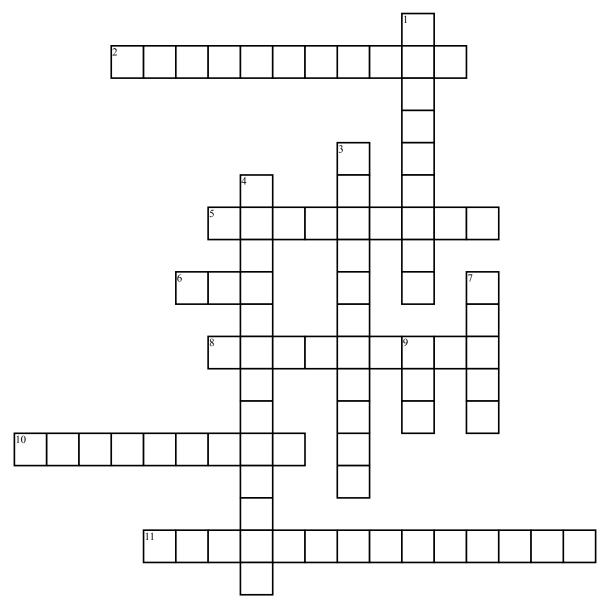
Round 4



Across

- 2. The act of enlisting people for job
- **5.** companies like McDonald's are known as _____(1 word)
- **6.** an approach to manage a company's interaction with current and potential customers (acronym)
- **8.** Prime Minister is appointed by in India
- **10.** The approach to managing people and their performance
- 11. a stock in a corporation which has a great reputation, is reliable and operates well (plural, 3 words)

Down

- **1.** The process of introducing a new employee into the organization
- **3.** Acknowledgement of employees performance or achievements
- **4.** the market where the initial shares of a public company are first floated (2 words)
- 7. a quantity or consignment of goods produced at one time
- 9. _____ provides an integrated and continuously updated view of core business processes using common databases maintained by a database management system (Acronym)