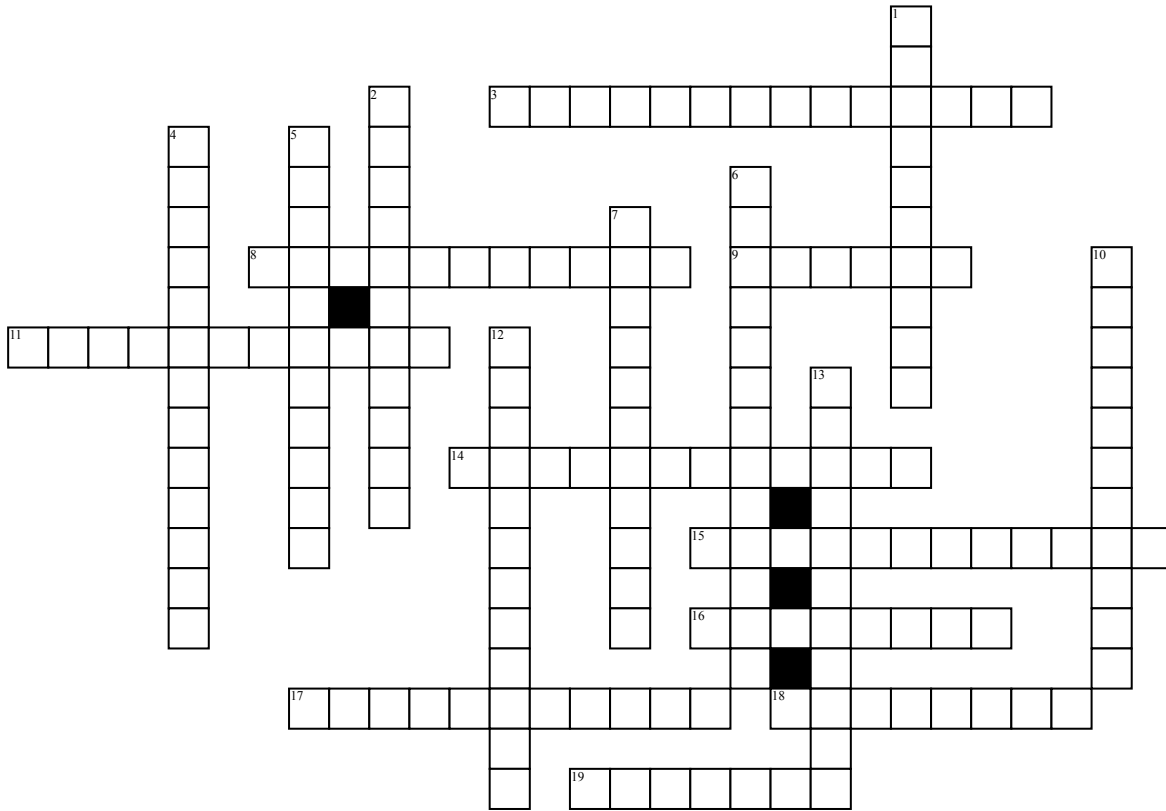


# SOC 103 Research Vocab



## Across

3. What type of observation refers to a method where the researcher assumes a more passive role in the research process, assuming little or no role in what is being observed?
8. What is it called when a question or measure produces the same results time after time, despite the number of times the instrument is administered?
9. What type of research involves the use of interviews and questionnaires?
11. What type of statistics rely on data obtained from small groups to speculate the behavior of larger groups?
14. What type of interviews are comprised of open-ended questions?
15. What type of research is driven by the research question the researcher is attempting to answer?

16. What refers to the degree to which a question or measure gets an accurate response?
17. What type of statistics are used to compare trends over time/distance between groups?
18. What is a general model of the world that is accepted by most practitioners in the field?
19. What type of analysis involves the systematic and objective analysis of the content of cultural artifacts in print, visual, audio, and digital media?

## Down

1. Used to test
2. What type of research consists of studies done in natural settings and does not require statistical methods to collect data?
4. What type of interviews are used when the researcher wants to avoid unanticipated reactions or responses from respondents?

5. What refers to suppressing personal bias and/or value judgments from entering research?
6. What type of research involves observation and is qualitative method that utilizes systematic watching, listening to, and recording events that take place in a natural social setting over time?
7. What refers to an account of what a group of people do and the way they live?
10. What is it called when someone uses the Internet and social networking places and events as the evaluative space of study to raise ethical questions?
12. What type of research Analyzes numerical data typically obtained from the administration of surveys and experiments?
13. What type of observation refers to a method in which the researcher plays a role in the research process?