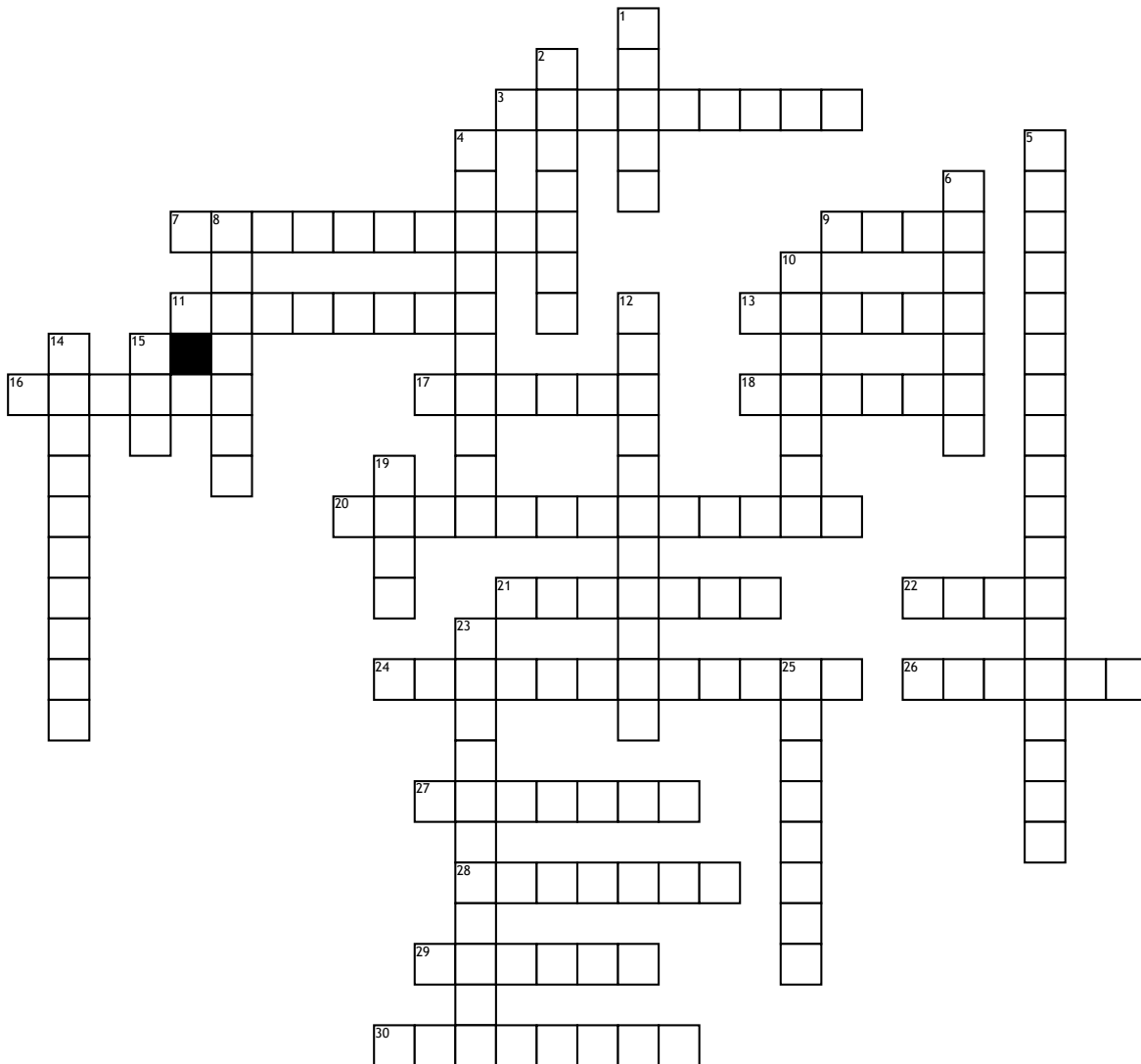# SWA HISTORY

Across

3. SWA acquired this Salt Lake City airline in 1993

7. This was the name of our new livery in 2001

9. FRESouthwest Airlines offers two checked bags ___ with every ticket purchased

11. You can find these twisty snacks on our planes

13. Was used as the first blueprint for the route map of the airline

16. We gave this away when Braniff Airlines made a competitive move and cut their fares

17. Were we call the home of our Corporate Campus and Training Facilities

18. This amendment limited our flying until we celebrated its repeal on October 13, 2014

20. Created by an Employee, so we could continue to run all our routes when we lost an aircraft in 1972

21. Reality show that featured SWA Employees in action

22. Became our CEO in 2004

24. Original name of the airline

26. After 48 years we launched this new state in the spring of 2019

27. Boarding passes where made of this prior to 2002 when they were retired

28. This committee was formed by Colleen in 1990. Many say it's what separates SWA from any other airline

29. Our planes are built by this company

30. Added to our 700s planes to be efficient and save on fuel costs

Down

1. "Texas Triangle" cities we flew in the beginning

2. First Female President of a major airline

4. First website in 1995

5. Official hashtag of "SWA Hawaii"

6. Proudly served these on our aircrafts for 47 years

8. Acquired this airline in 2011, and began flying international shortly after

10. Servants Heart, _____Spirit, and Fun-Luving attitude

12. How we make Employees and Customers feel welcome, cared for and appreciated

14. Launched in 1995 so it was easy for our Customers to fly without paper

15. Our stock ticker symbol

19. Our beloved founder, was also CEO, President and Chairman of the Board

23. Awarded by being #1 in DOT all three categories

25. This was the first of what would be many of our signature planes