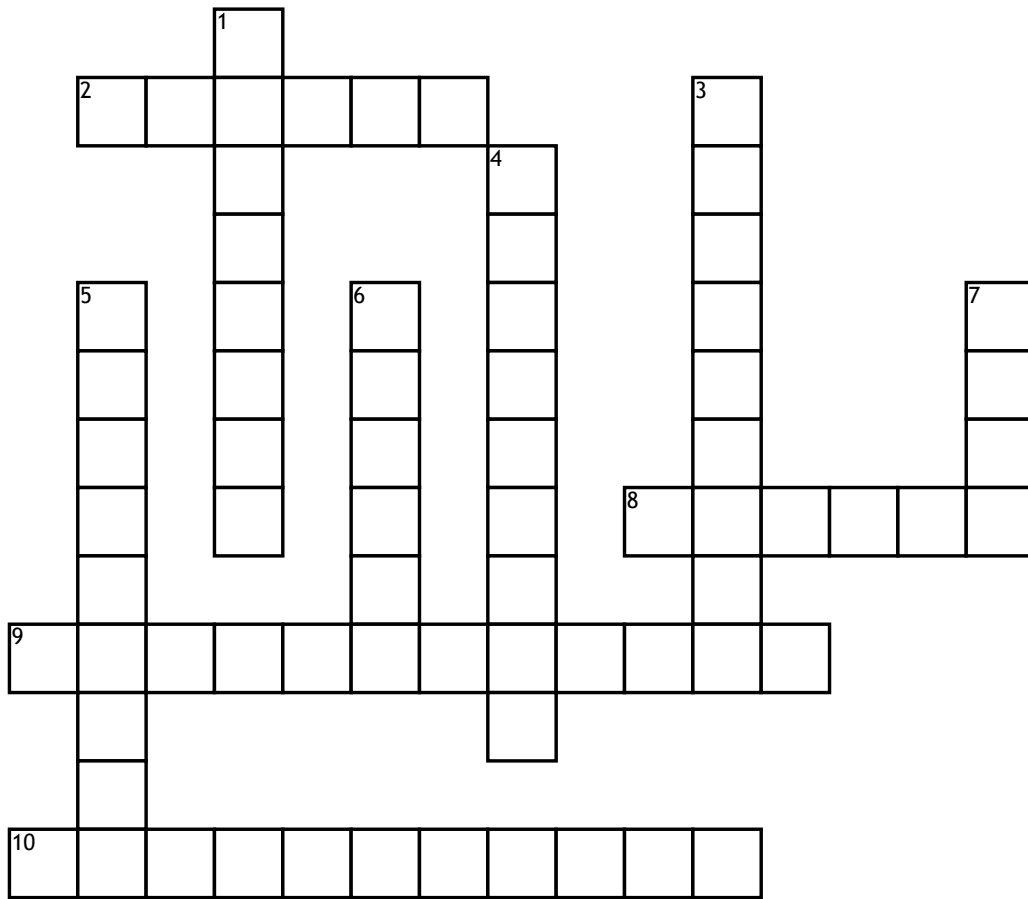


# SWOT Analysis



## Across

- 2. you buy these to invest in a company
- 8. a legal protection for your product
- 9. being number one in the market
- 10. If a lot of people know your brand, you have brand ...?

## Down

- 1. the money coming in and going out of your business

- 3. If you have something more than your competitors, you have a competitive ...?
- 4. financial support from the government
- 5. the type of energy we get from the sun or the wind
- 6. something which could be a danger in the future
- 7. money that you must pay back to someone

## Word Bank

recognition  
patent  
renewable

cash flow  
threat  
debt

subsidies  
shares

market leader  
advantage