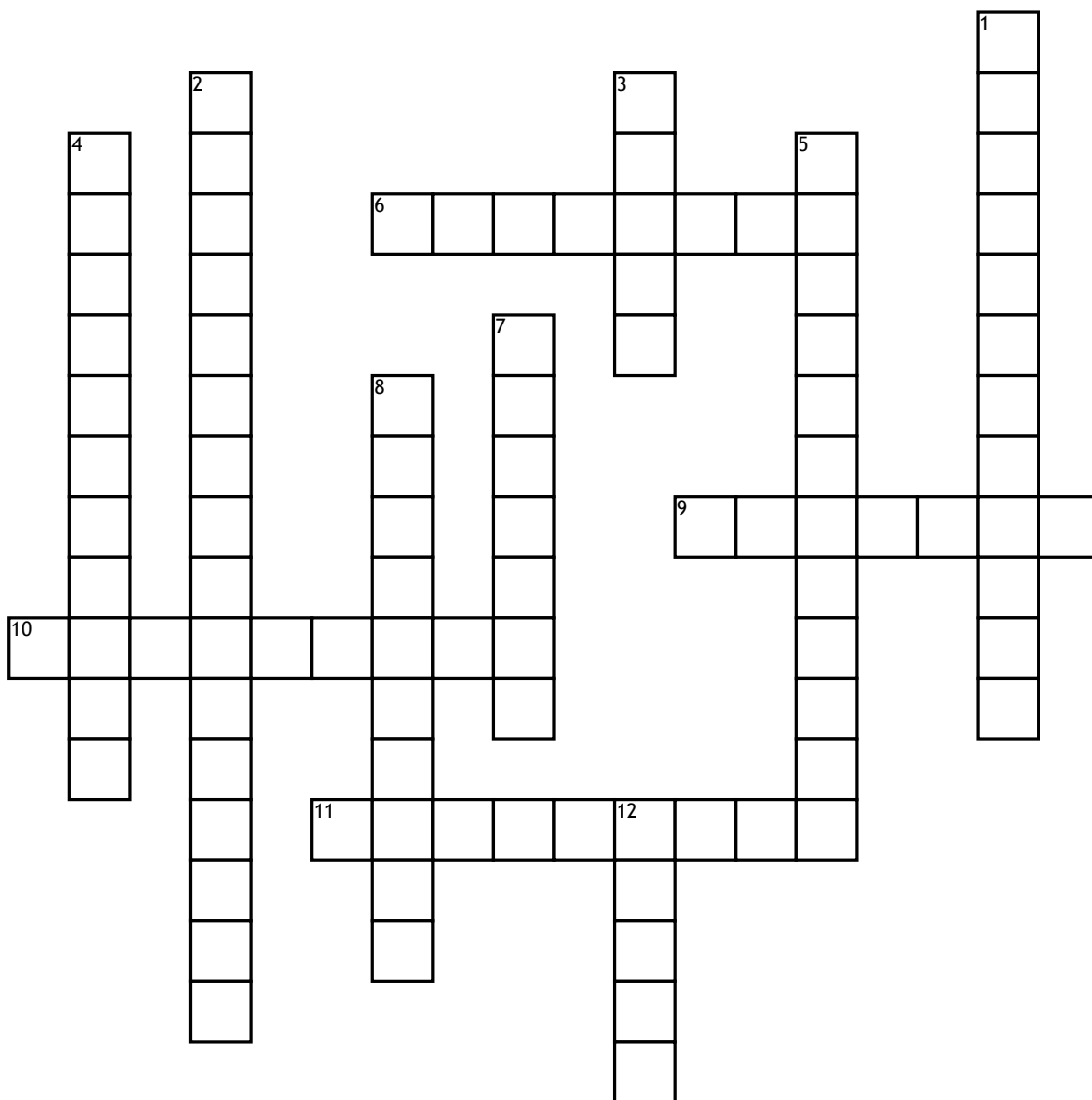


# Semiotics Crossword



## Across

6. What 'L' word did Alison Lurie suggest clothing was similar to?  
 9. Ben's parents' cat  
 10. In semiotics, the carrier of a message  
 11. The study of signs

## Down

1. The part of the mind where most processing occurs  
 2. Barthes' 1967 book  
 3. To include, or "First impressions..."  
 4. An idea or feeling invoked by a word or image in addition to its primary or literal meaning

5. Roland Barthes' theory is known as the ?? Code  
 7. In Barthes' formula, the specific detail of a garment  
 8. Dependant upon  
 12. The Downing Street cat