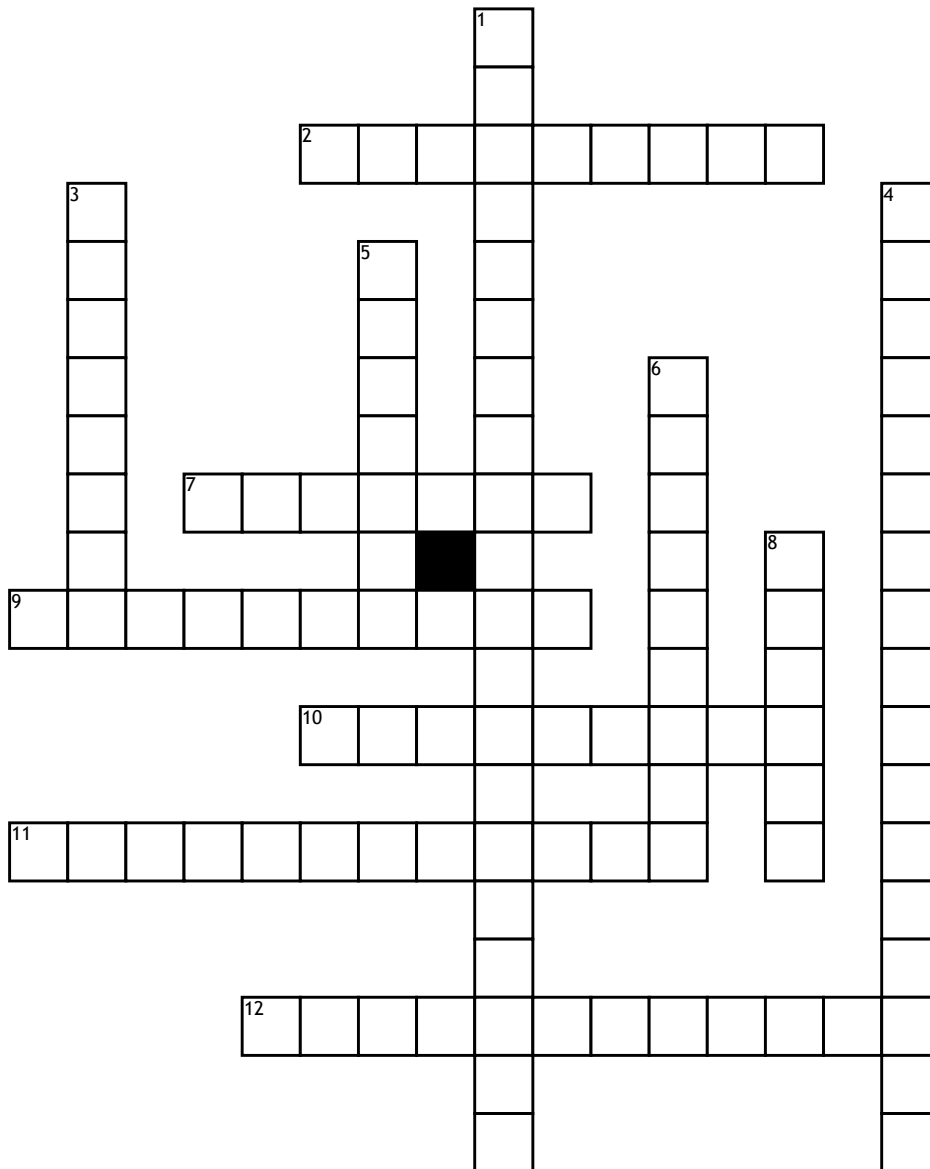


Social Influence



Across

2. A type of social influence where a person follows an order from another person who is usually an authority figure
7. What must be given to a participant at the end of a study
9. Change in belief or behaviour in response to real or imagined social pressure
10. What is the main ethical issue that the shock study dismissed

11. When a whole society adopts a new belief or behaviour which then becomes widely accepted as the 'norm'

12. What role was played by the lead researcher in the Stanford Prison Experiment

Down

1. A term that psychologists use to describe behaviour that seems not be influenced by other people
3. Who conducted the Stanford Prison Experiment

4. When a small group (minority) influences the opinion of a much larger group (majority)

5. Who conducted the shock study

6. Situational factor influencing conformity

8. What theory says that people will obey an authority when they believe that the authority will take responsibility for the consequences of their actions