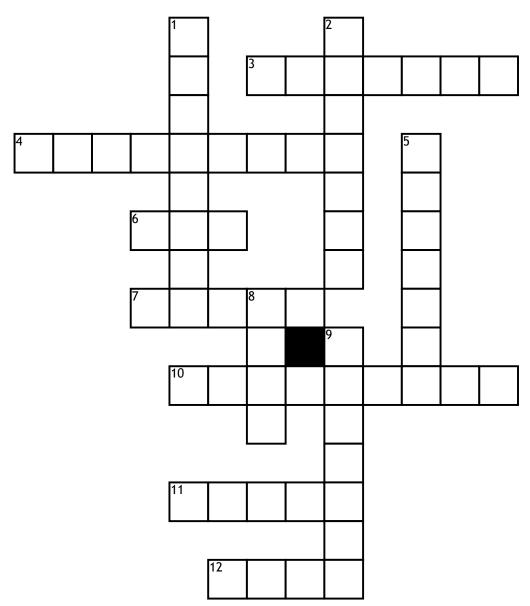
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## Social Media



## Across

- 3. Someone who produces a personal web log, in which they journal about their day or a topic.
- 4. Launched in 2010 this online pinboard is mostly for collecting visual pieces of multimedia (mostly images)
- **6.** Abbreviation for the "Internet of Things"
- 7. Telecommunications application software, specialises in providing video chat and voice calls between electronic devices via the Internet and to regular telephones.
- **10.** If you've got a photo to share, this is the easiest and most fun place to post it. It's like Facebook, just without all the words.
- **11.** Method of Social Media that sounds like a bird's song
- **12.** A discussion or informational website published on the World Wide Web consisting of discrete, often informal diary-style text entries

## **Down**

1. An online social media and social networking service founded in 2004 by Mark Zuckerberg and others

- 2. video-sharing website created by three former PayPal employees—Chad Hurley, Steve Chen, and Jawed Karim—in February 2005.
- **5.** A commonly used applications which allow users to send messages (called tweets)
- **8.** We use to do this with letters now we use the term for when we upload to the internet
- **9.** What is the name of the symbol that precedes a word or phrase used on social media websites and applications, especially Twitter, to identify messages on a specific topic