

Name: \_\_\_\_\_ Date: \_\_\_\_\_

# Sociological Research Methods

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| 1. techniques for systematically conducting research  | A. field research          |
| 2. a detailed study of the life and activities of a group of people by researchers that may live with that group over a long period of time | B. content analysis        |
| 3. an extended and open-ended interaction between an interviewer and an interviewee   | C. participant observation |
| 4. research approach in which every member of an entire population has the same chance of being selected                                    | D. random sampling         |
| 5. a tentative statement of the relationship between two or more concepts   | E. probability sampling    |
| 6. a variable that is assumed to depend on or be caused by independent variable(s)  | F. unstructured interview  |
| 7. choosing participants for a study based on specific characteristics  | G. hypothesis              |
| 8. the systematic examination of cultural artifacts/forms of communication  | H. secondary analysis      |
| 9. group that contains the subjects not exposed to the independent variable   | I. respondents             |
| 10. when two variables are associated more frequently than could be expected by chance  | J. independent variable    |
| 11. a carefully designed situation in which the researcher studies the impact of variables on subjects' attitudes/behaviors                 | K. dependent variable      |
| 12. the group that contains the subjects exposed to an independent variable   | L. ethnography             |
| 13. the study of social life in its natural setting   | M. research methods        |
| 14. a variable that is presumed to cause or determine a dependent variable  | N. experimental group      |
| 15. research method in which researchers collect systematic observations while being part of the activities                                 | O. survey                  |
| 16. a printed research instrument containing a series of items to which participants respond  | P. correlation             |

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| 17. persons who provide data for analysis through interviews or questionnaires  | Q. experiment    |
| 18. research method in which researchers use existing material and analyze data that was originally collected by others | R. questionnaire |
| 19. a poll in which the researcher gathers facts or attempts to determine the relationship among facts                  | S. control group |