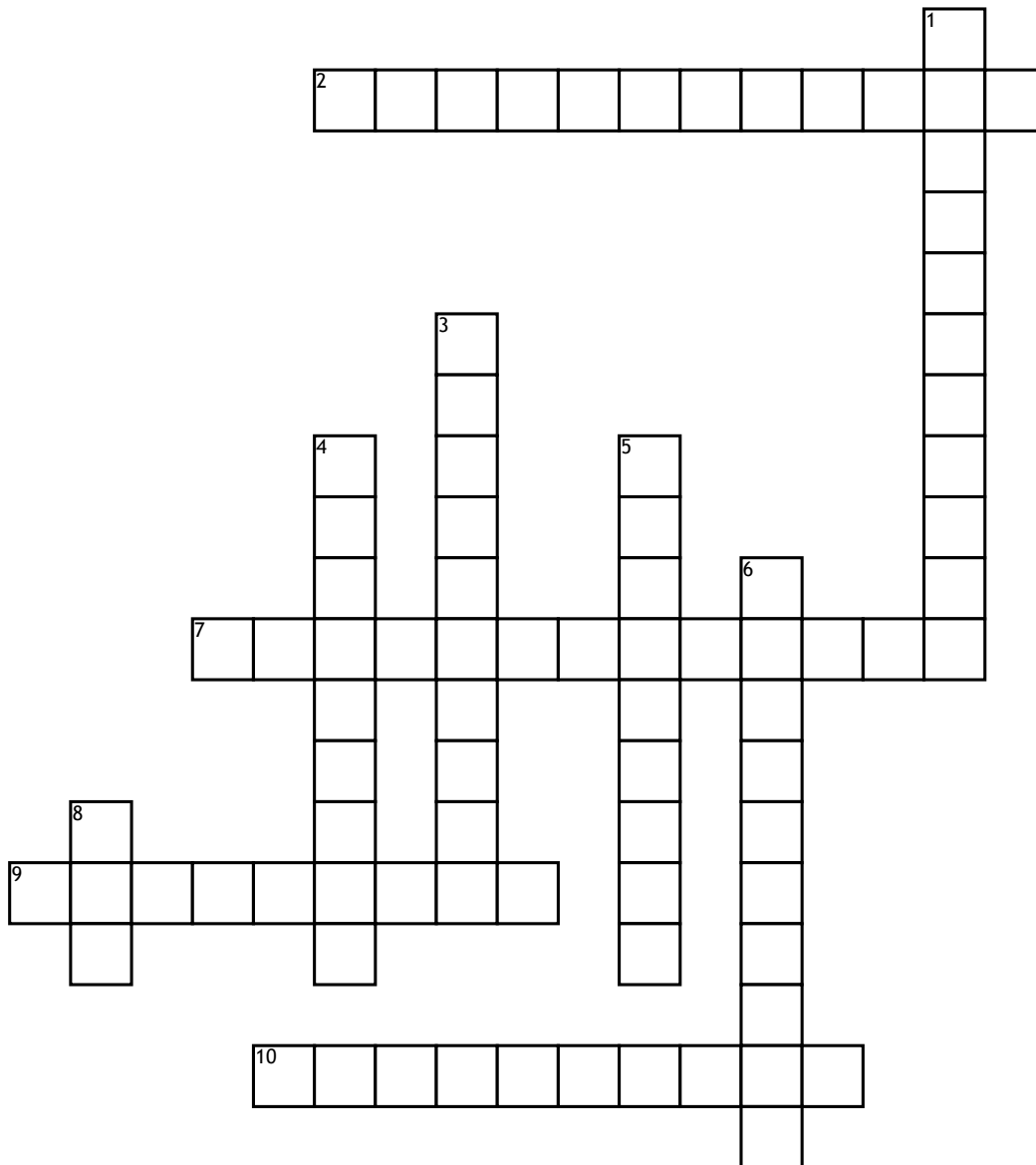


Name: _____

Date: _____

THE BOSS (BEST MANAGER)



Across

2. a person who sets up a business(es), taking on the financial risks in hope of profit (1 word)
 7. the market where the initial shares of a public company are first floated (2 words)
 9. the availability of liquid assets to a market or company. (1 word)
 10. a person who is the exclusive owner of a business. they are entitled to keep all profits for themselves after tax has been paid, but has unlimited liability (2 words)

Down

1. _____ is the share price of a share when it is floated on the secondary market (2 words)
 3. a market with a decline and a drop in share prices and demand (2 words)
 4. you can earn an income from shares by either selling stock, or receiving _____ (plural, 1 word)
 5. the 4 P's of marketing include price, placement, product and _____ (1 word)
 6. companies like McDonald's are known as _____ (1 word)
 8. Other name for Toyota's Production System (any form)