

Name: _____ Date: _____

The Four Ps of the Marketing Mix

1. IUBENSSS _____
2. TSMCORSUE _____
3. AGRMIKETN _____
4. DURTOPC _____
5. EOMROPTCTSI _____
6. IRCPE _____
7. IAVRSED TIGN _____
8. FYVEFILCEET _____
9. YAUQITL _____
10. SEETSINAL _____