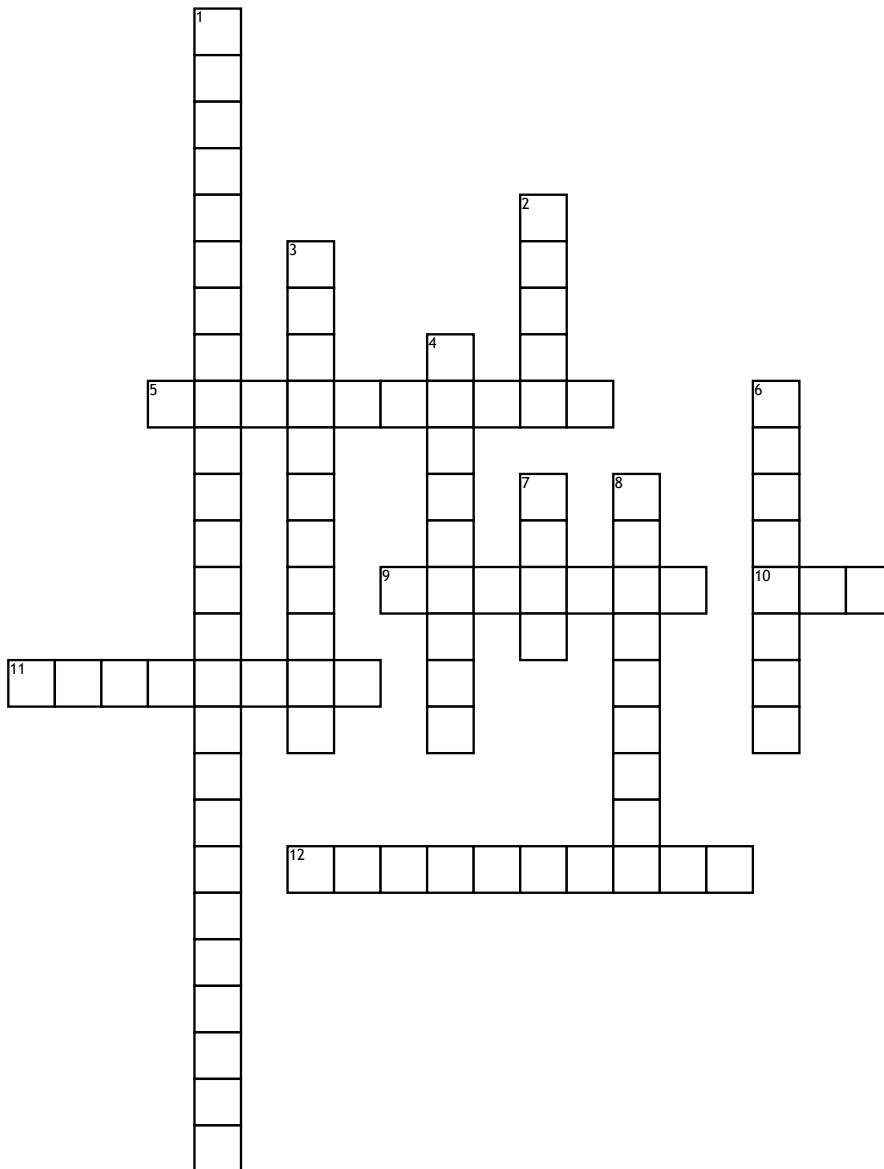


Name: _____

Date: _____

The Stock Market



Across

5. An order to buy or sell stock at a specified price. The order can be executed only at the specified price or better. A limit order sets the maximum price the client is willing to pay as a buyer, and the minimum price they are willing to accept as a seller.
9. A cereal company founded by Will Keith Kellogg
10. When you take position of a stock
11. The lowest price at which a board lot trade was executed during a period of time.

12. The purchase or ownership of a security in order to earn income, capital or both. Investments may also include artwork, antiques and real estate.

Down

1. An average made up of 30 actively traded stocks. The DJIA is calculated by adding the prices of each of the 30 stocks and dividing by a divisor. The DJIA is one of the most widely quoted stock market averages in the media.
2. A transportation agency in SouthLake, Texas
3. The price per share traded.

4. Frequency refers to the given time period on an intraday, daily, weekly, monthly, quarterly or yearly perspective. Typically, choosing a weekly or monthly perspective when looking at several years of data makes it easier to identify long-term trends. Daily charts are useful for active traders and short-term time period charts.
6. A social media website made back in 2004
7. When you "give back" a stock
8. The highest price at which a board lot trade on a security was executed during a trading session.