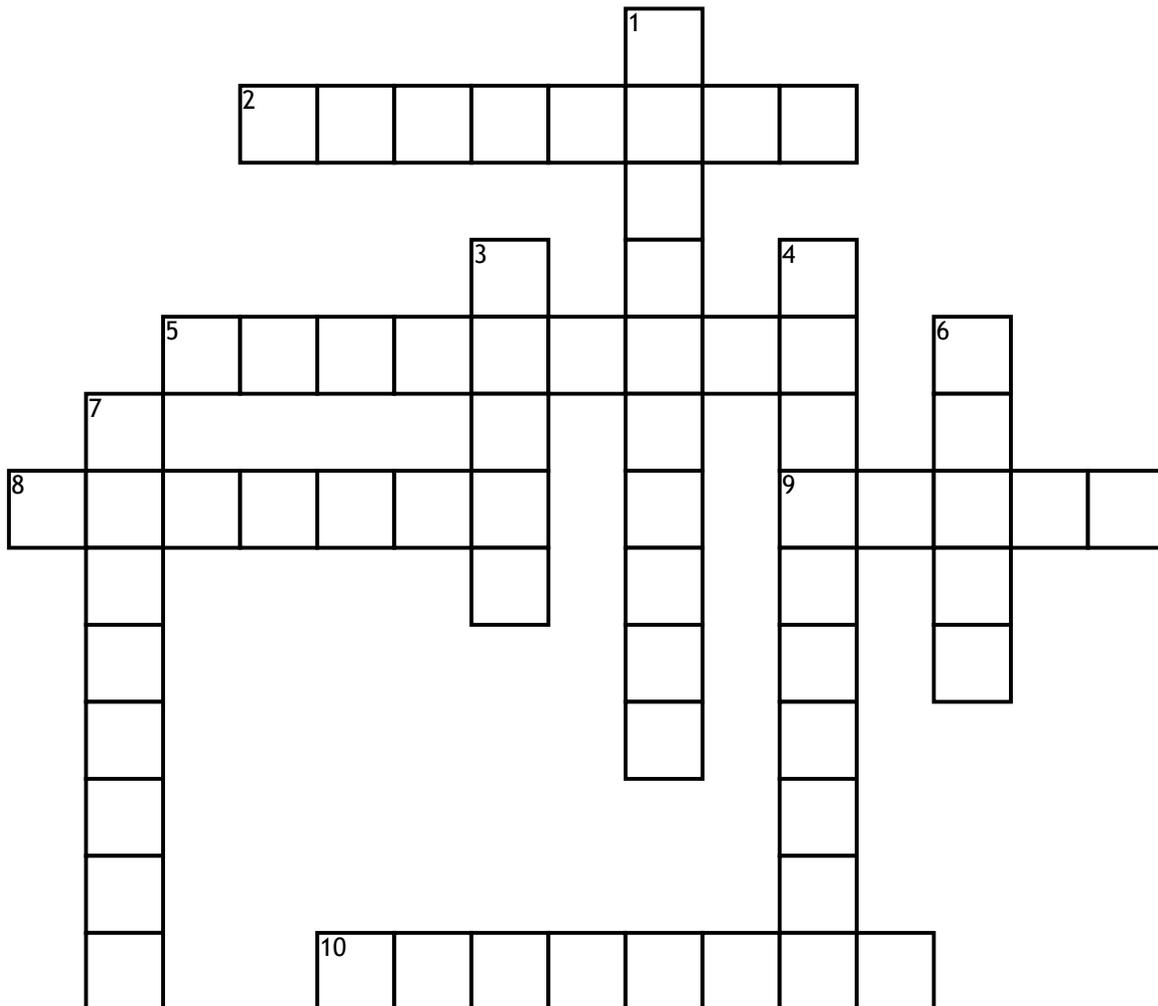


# The dilution effect



## Across

2. weakening  
 5. a person or thing that has an effect on someone or something  
 8. to make something happen  
 9. reliable and sensible  
 10. extremely large

## Down

1. concerned with diagnosis;  
 3. a strange or annoying habit  
 4. the process of persuading someone to do or believe something  
 6. to win or to succeed,  
 7. a reason or set of reasons that you use for persuading other people to support your views, opinions, etc