

Name: _____

Date: _____

Unit 1 Key Words

M E U E V I T C E P S R E P T B N Y B O U A M P
A Y H P O R E O L S G C / G E E V Y V R O N S S
I T D C O U L D / M I G H T T V A H P U C Y A N
D R D G I E A G M H E / R L C Y I A I Y P R P O
P U / S C I T S I T A T S B H D O T V R R Y M I
H L N O I N I P O / S T C A F V F D O E E S U T
V E A T E I U G V N Y D C S E D O O Y M S M B N
F O H T R Y N V S O T G / L U Y P D A R E E C E
P F T T F N D P I I R A M B M R O F I U N B / V
M T U A Y O / V G T E B B B U E S L A P T L A N
F H V R S I N G N A S M I G R T M V S N A I L O
C R A G S T / D I R T B G A G A O O E R T F S C
/ E C E U A O B F E R B G L S C H C R B I M S R
Y E G T A T G Y Y T U T R F I I C A L R O R E V
/ L I A S N Y F B I C C H T Y N M Y R A N N R O
/ C C U D E R B R L T T E S S U O B B L A / D /
P E V D H S U B / L U U T S F M A B A F L H D F
N R L I M E G H R A R O O E U M G T T U D I A M
T / D E S R H U R T E Y R D U O T Y O N E A T P
/ O C N B P O R C T U A I / / C C I O P V V C T
I L P C P T B L D S / L C S B E F H F Y I M E D
S A B E D U C C P V M A G F S U B R M I C E R D
I M P L Y / S U G G E S T / C O N V E Y E C I R
P N E B E D T E S O P R U P B T R H / H S I D E

presentational devices
direct address
alliteration
conventions
statistics
emotive
layout

imply/suggest/convey
facts/opinion
presentation
could/might
structure
purpose
bias

target audience
rule of three
communicate
perspective
rhetoric
signify
form