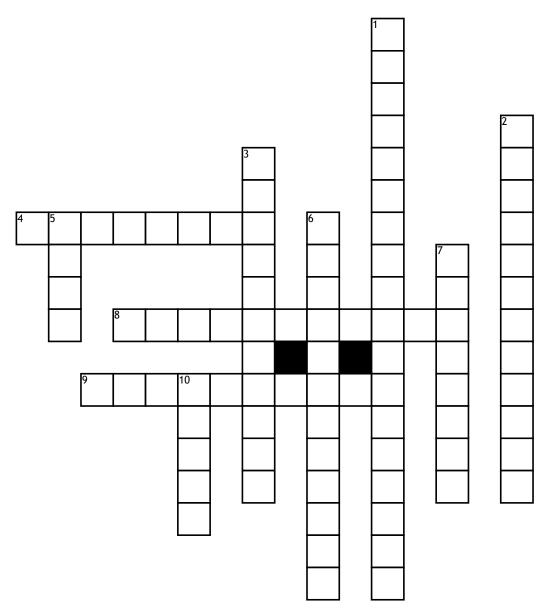
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Unit 7&8 Vocab



Across

- **4.** someone who creates a good or service
- **8.** when two or more companies rival for consumer dollars
- **9.** continuing for a long period of time to accomplish a task

<u>Down</u>

- 1. business owned by one person
- **2.** a person who organizes, manages, and assumes the risk of a business

- **3.** business that two or more people own and operate
- 5. possibility of loss
- **6.** a description of the goals of a business and how it will operate
- **7.** someone who purchases a good or service with the intent to use it
- **10.** a share of the ownership in a company